



## **December 2015**

**Happy Holidays from your AAUW CA Board of Directors!** This is such a busy and fun time of the year and we hope your holiday event is enjoyed by all. Please share any part of this newsletter with your branch leaders and your members.

## **Communications**

Communications had a busy November. The email changeover is almost complete. Although the changeover was relatively painless, there have been a few problems. Please notify the communications committee as soon as you detect a problem so it can be addressed.

Newsletters are to be sent to [newsletters@aauw-ca.org](mailto:newsletters@aauw-ca.org). You **MUST** be a member of the group to send to the group. If your newsletter editor has not received a welcome to the group, please ask them to send Kim an email ([office@aauw-ca.org](mailto:office@aauw-ca.org)) asking her to be added to the group and let her know whether or not you wish to receive the newsletters. We are doing this to cut down on spam and to keep us off the email blacklist.

If you haven't done so already please accept the invitation to the AAUW email system.

**Deanna Arthur**, Communication Chair, [darthur@aauw-ca.org](mailto:darthur@aauw-ca.org)

## **Happy Holidays from the Fund Committee!!**

The deadline for contributions to AAUW Fund is December 31 for recognition for 2015. Click ([HERE](#)) for branch donation forms. Please consider designating your contributions to help finish an unfinished California endowment. Click ([HERE](#)) for the list. The deadline for nominations for AAUW CA Named Gift Honoree and Branch Named Gift Honoree/s is February 15, 2016. Branches and individuals can nominate a special AAUW member to be selected as AAUW CA Named Gift Honoree for 2015. Click ([HERE](#)) for the nomination form and guidelines. Click ([HERE](#)) for nomination form and guidelines for Branch Named Gift honoree.

**Sharon Westafer**, Director Chair, AAUW Fund Committee, [swestafer@aauw-ca.org](mailto:swestafer@aauw-ca.org)

## **College/University Committee**

In the spring of 2016 *Elect Her* will come to four California Campuses; Saddleback College, San Jose State University, Sierra College, and University of Redlands/Crafton Hills College.

Congratulations to everyone involved in bringing this wonderful program to these campuses.

*Elect Her* is the only program in the country that encourages and trains college women to run for student government and future political office. A collaboration between AAUW and Running

Start, *Elect Her* addresses the need to expand the pipeline of women candidates and to diminish the longstanding political leadership gender gap.

*Elect Her* is a one-day, 4.5-hour training. Campus administrators, students, and local AAUW members collaborate with AAUW and Running Start staff to plan the trainings each year. Fifty campuses will host *Elect Her* sessions in 2016. Participants practice hands-on campaign skills, hear from inspiring local speakers, and discuss research on women in government.

**Peggy Jaffe, Dale Satake, and Tina Byrne, C/U Committee**

## **Leadership Development**

Save the dates! Leadership Development Training is coming to Southern California! Session cost is \$20.00.

We are finalizing the session topics and want your feedback. If you haven't responded to the survey, click [here](#) to let us know what topics most interest you. Topics will be announced and registration will begin in January.

### *Los Angeles/Inland Empire/Desert:*

Saturday, February 20, 2016

1:00 – 5:00pm

Presbyterian Intercommunity Hospital (PIH)

Community Conference Rooms

12401 Washington Boulevard, Whittier

### *Orange County/Riverside/San Diego:*

Sunday, February 21, 2016

2:30 – 6:00pm

Laguna Woods Village Center – Clubhouse #3

23822 Avenida Sevilla, Laguna Woods, CA

Note: These new, non-job alike leadership workshops will also be provided at the AAUW CA Convention in San Mateo in April 2016

**Susan Negrete (South), [snegrete@aauw-ca.org](mailto:snegrete@aauw-ca.org), Sandi Gabe, [sandi.gabe@hotmail.com](mailto:sandi.gabe@hotmail.com)**

## **Public Policy**

Two of our priority bills on equal pay/anti-discrimination were vetoed by the Governor: AB 1017 (would prohibit employers from seeking past salary history when hiring); and AB 1354 (would establish an anti-discrimination program for state contractors).

A third equal pay bill was signed by the Governor and chaptered: SB 358 (prohibits wage discrimination based on gender). NOW is leading an effort to expand SB 358 and add to the classes covered by it's protection. AAUW is considering joining with NOW in this effort.

Check on the AAUW CA website for a review of the legislative session prepared by Shannon Smith-Crowley.

**Nancy Mahr, [nmahr@aauw-ca.org](mailto:nmahr@aauw-ca.org)**

## Membership

Membership continues to share the top 10 ways AAUW CA branches brought in new members last year. This month we feature **#2 Welcoming, involving, mentoring new members (who bring in more new members)** and **#7 Providing a wide variety of Interest Groups**.

**Monterey Peninsula** - "Our newest members are also encouraging friends to join, and we have gotten a few new members that way."

"We encourage new members to:

1. Take on a job which will involve them further in AAUW.
2. Participate in an interest group, such as the book groups or gourmet food group."

**Laguna Beach** - "Our interest groups, such as book groups, art tours, monthly programs and community involvement -e.g. tutoring at an elementary school--have helped to keep new members engaged and enthusiastic."

**Healdsburg** - "Our branch has a wide variety of interest groups, including bridge, hiking, book groups, Great Decisions." "Happy members are good recruiters."

**Big Bear** "We have added activities with diversity to appeal to as many women as we can in our valley ..such things are outdoor activities, craft classes, etc. ... social events which offer time for our members to network, meet each other, share time together and become friends."

**Santa Clarita** ".. lots of different activities that attract people for different reasons - avid readers, math/science geeks,etc." ..more welcoming to new members, introducing them at events, pairing them up with someone to talk to at events, just being a really friendly group." .. "getting new members involved when they first join, while they are enthusiastic, and they in turn are recruiting their friends." ". ... very welcoming to new members and get them involved in our other activities such as Bridge and our Discussion Group as well as our general meetings."

**Riverside** - "We assign mentors to get acquainted with new members and bring them to board meetings and interest group meetings."

**Redlands** - "We greet guests at each branch meeting with a pre-printed name badge and a welcome packet of material including a branch brochure listing the branch interest groups and topics for branch meetings."

**La Mesa-El Cajon** - "We hold a new member wine/cheese during the winter/spring. We do not invite our members - just newbies and our President and those in charge of special activities. We have each new member give their educational background and why they joined our Branch and then we ask what specific activity they have joined (bridge, reading groups, etc)."

**Please note** that the Dues and Fees Schedule on the State website has been updated to include the changes to State dues which include **free State dues for Give a Grad a Gift recipients and for E-Students**. Click [Here](#) - scroll to the bottom for more information

**Kathy Andreini and Ginny Hatfield**, Membership Co-Chairs,[membership@aauwca.org](mailto:membership@aauwca.org)

## Mission Based Programs

As a member of Branch Program Resource Committee I would like to inform branches to keep the following links handy to use it in the future to plan a Mission Based Program.

Who We Are at <http://www.aauw.org/who-we-are/leadership-and-staff/committeestask-forces/>

Mission-Based Branch Programs FAQ at <http://www.aauw.org/resource/mission-based->

programs-faq/

Programs in a Box at <http://www.aauw.org/resources/by-type/programs-in-a-box/>  
and <http://www.aauw.org/resource/programs-in-a-box/>

PIAB Tool Kit at <http://www.aauw.org/resource/program-in-a-box-tool-kit/>

Leadership Essentials at <http://www.aauw.org/resource/essentials-for-branch-programming/>

How to Spice Up Your Branch Programming at <http://www.aauw.org/resource/how-to-spice-up-your-branch-programming/>

. Any question please e-mail to:

**Bakula Maniar**, [bakula.aauw@ymail.com](mailto:bakula.aauw@ymail.com) or call her at [805-285-5510](tel:805-285-5510)

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Message sent to Group(s): BranchLeadership, State

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