



A Handbook for California Branch C/U Coordinators

*What do I do after I recruit
a college or university campus?*

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Thank you for visiting this handbook created especially for AAUW CA members interested in working with colleges, universities, and the students on those campuses. We realize that many AAUW CA members want to work with a campus but feel they do not know how to start. This handbook provides a guide for c/u coordinators that compliments the resources on the AAUW national website at <http://www.aauw.org/resource/how-to-recruit-cu-partner-members/>

Here you will find descriptions of the many programs AAUW offers, links to website resources, and exciting ideas and projects that California branches have undertaken with their college and university partners.

AAUW California branch College and University (c/u) coordinators across the state advance educational opportunities for female students to help them gain self-- confidence and grow as leaders on campus by means of a variety of leadership and educational programs. These programs deliver the AAUW value promise to help women and girls have a fair chance to break through educational and economic barriers.

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1. National Conference for College Women Student Leaders (NCCWSL)

<https://www.nccwsl.org>

A long-standing three-day event, held annually at the University of Maryland and attended by approximately 900 students, the National Conference for College Women Student Leaders (NCCWSL) empowers college women students to be leaders on their campuses and in their communities. See and hear how participants' lives are changed when you click on the NCCWSL website at <https://www.nccwsl.org>

Get involved in NCCWSL and support these students by raising awareness of the value of the conference to women students. Invite a NCCWSL student to speak at one of your branch meetings. Support California students to attend NCCWSL by raising funds, not only for registration, but also for transportation and incidental expenses.

Conference activities include:

- A Graduate School Fair with representatives from over 50 graduate schools
- Keynote speakers from politics, business and the media
- Workshops on topics such as *The Importance of a Global Mindset in Today's Job Market, So You Want to Work in Politics? Entrepreneurship, Millennials and the Rise of Social Commerce*
- A Career Fair
- Networking
- Mentorship

AAUW C/U Partner representatives and faculty have an opportunity to present a workshop at NCCWSL.

Contact the AAUW-CA Chair, Tina Byrne at aauwtina@gmail.com for further information

- a list of the most recent NCCWSL attendees and
- a sample informational flyer to present to a college student affairs administrator or Dean of Students.

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NCCWSL APPLICATION

Conference Date: May 31-June 3, 2017

December-February Early Bird Registration and National Scholarship Application
March/April Regular Registration

Registration/Board and Lodging Cost: \$475 (\$425 Early Bird)

For detailed information, see the NCCWSL website at <https://www.nccwsl.org>



2. Campus Action Projects (CAP)

<http://www.aauw.org/what-we-do/campus-programs/campus-action-projects/>

AAUW Campus Action Projects (CAP) are annual, grant-funded, student-led projects that allow students to take action on women’s issues on campus. Students who belong to the AAUW college/university partner’s members program receive priority application preference.

Benefits of CAP grants to branches:

- Collaborate with a campus-based student leadership development program
- Create or strengthen ties with a local college or university
- Recruit new student members

Each year AAUW chooses a mission-based topic for a CAP project that will empower women and girls and/or train women leaders. Past CAP grant projects include the following: *Graduating to a Pay Gap: The Earnings of Men and Women One Year after College Graduation*, *Women in Community College: Access to Success*.

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AAUW Campus Action Project (CAP) Grants Process

CAP grants provide 10–12 student-led teams up to \$5,000 to challenge the status quo for women leaders on campus and in their communities.

AAUW will also cover the conference registration fee for **one student representative** to attend AAUW’s annual National Conference for College Women Student Leaders (**NCCWSL**) in College Park, Maryland.

Application deadline: October (check the national website for precise date)

<http://www.aauw.org/resource/cap-grant-application/>



3. National Student Advisory Council (SAC)

<http://www.aauw.org/what-we-do/campus-programs/national-student-advisory-council/>

AAUW's National Student Advisory Council (SAC) is a unique team of 10 women that helps AAUW grow and connect with our student community. These students serve as AAUW ambassadors on campus for one academic year, from October through June, advising AAUW staff, and leading gender equality projects on their campuses. SAC members also play a critical role in planning AAUW's annual [National Conference for College Women Student Leaders \(NCCWSL\)](#).

SAC students represent the voices and experiences of college students, develop as leaders, network and gain valuable resume-building experiences. Past SAC students have started their campus's first Queer Identity Scholarship for students who identify within the LGBT spectrum, participated as speakers at the AAUW CA state convention college/university workshop, and served as executive council members of the International Youth Council, founded by the U.N. Youth Assembly.

Students apply in September of each academic year to be members of SAC. Applicants must be available to fulfill the outlined responsibilities and should demonstrate strong communication and writing skills in their application. SAC applications will be evaluated according to the following criteria:

1. **Leadership experience.**

The student demonstrates a commitment to their leadership growth and community engagement on and off their campus.

2. **Leadership potential.**

The student has desire and potential to grow their leadership skills from serving on the council.

3. **Campus impact.**

The student suggests creative and innovative ways to recruit and engage other students in AAUW issues. The student will actively promote AAUW and NCCWSL on campus and in the local community.

4. **Diversity and inclusion.**

The student brings a unique perspective, background, and experiences to the SAC. The student also demonstrates intentionality about promoting diversity and making their work accessible for all students and community members.

5. **Commitment to gender equity.**

The student demonstrates a commitment to women's leadership and gender equity through past or current coursework, internships, jobs, volunteer activities, or membership with relevant organizations.

Applicants must attend a two- or four-year accredited institution in the United States for both semesters included in the SAC year. Special consideration will be given to students from institutions that are [AAUW college/university partner members](#) or who belong to an [AAUW student organization](#).

Applications are available at <http://www.aauw.org/what-we-do/campus-programs/national-student-advisory-council/>



4. Start Smart

<http://www.aauw.org/what-we-do/salary-negotiation-workshops/>

Women working full time in the United States typically are paid just 80 percent of what white men are paid, a gap of 20 percent — and it's even worse for women of color. Through AAUW Start Smart and AAUW Work Smart, we are fighting to close the pay gap, one workshop at a time.

Start Smart workshops are two hour salary and benefits negotiation sessions designed for undergraduate and graduate women on campus. These workshops teach young women how to use salary resources to determine what employers are paying for the job they want when they graduate and how to negotiate to be paid what they are worth doing that job.

AAUW trains members and campus faculty or administrators as facilitators to present Start Smart workshops on campus. More than 1100 Start Smart facilitators have been trained.

AAUW members and campus faculty/administrators as facilitators to present Start Smart workshops on campus. More than 1100 Start Smart facilitators have been trained across the country. More than 740 campuses have held Start Smart workshops since 2008 and presented Start Smart workshops to 20,000 college students.

Fees

- The fee for the initial Start Smart workshop is \$650.
- Subsequent offerings on the same campus cost \$350 per workshop.
- A three year contract for unlimited offerings on the same campus costs \$1,750. Discounts are available for college/university partner institutions and multi-college districts.

For further information, see the Start Smart website at

<http://www.aauw.org/what-we-do/salary-negotiation-workshops/>

AAUW members can also become Start Smart Ambassadors who communicate with local campuses and organizations to promote workshops at local colleges.

<http://www.aauw.org/what-we-do/salary-negotiation-workshops/ambassador/>



5. LAF Campus Outreach Program Grants

<http://www.aauw.org/resource/laf-campus-outreach-funding-request-form/>

Campus Outreach Grants provide up to \$750 in funding for AAUW branches or student organizations to host on-campus events that help teach college students about gender equity issues and the civil rights laws that protect against gender-based discrimination.

Designed to connect campus communities with AAUW’s work, the grants may be used to support campus programs that are hosted or co-hosted by AAUW branches, AAUW student organizations, and Younger Women’s Task Force (YWTF) chapters.

A Campus Outreach Grant is a great opportunity for AAUW branches to work with local campuses and for AAUW student organizations to increase their reach.

States and branches select the campus and choose the program's format and topic.

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LAF CAMPUS OUTREACH PROGRAM GRANTS PROCESS

Applications are taken on a rolling basis in the same fiscal year that the event will take place. For further information go to

<http://www.aauw.org/what-we-do/legal-resources/campus-outreach-grant/>



6. AAUW Student Organizations

www.aauw.org/resource/forming-aauw-student-organizations/

All undergraduate students at a AAUW C/U partner campus can join AAUW as free e-student affiliates. Students register online at www.aauw.org/student-member-join-renew/

AAUW student organizations are composed of AAUW e-student affiliates who work to empower women on more than 80 campuses across the country. All AAUW student organizations are registered with their affiliated university or college.

AAUW student organizations give students the resources and support to engage their community on women's equity issues. Students gain leadership skills, create change on their campus, address equity issues, and connect with a national community.

. A student organization can work by itself, with a local AAUW branch, or with another student organization on campus to host programs that empower women, like a **fundraiser for women in the military** or a **panel discussion**.

Here are just a few of the issues our student organizations work on:

- Fair pay
- LGBTQ issues
- Student loan debt
- Violence against women
- Women in leadership
- Reproductive rights

Contact the California State C/U Chair at aauwtina@gmail.com for a current list of AAUW student organizations in California



7. Advocacy

<http://www.aauw.org/issues/advocacy/>

The AAUW **Advocacy** page contains links to resources for current AAUW Advocacy issues, including Voter Registration, the Supreme Court, Title IX, Sexual Assault, and Intersectionality.

The **Leadership Essentials** page on the AAUW website provides resources for branch and campus leadership to bring these advocacy issues to life on a college campus or in a branch community: <http://www.aauw.org/leader-essentials/>

Voter Registration

<http://www.aauw.org/resource/organize-a-voter-registration-drive/>

Students have the right to register to vote in the place they consider their home. However, local jurisdictions and states across the country are increasingly implementing strict voter requirements that can impede students' access.

Knowing this, AAUW and the [AAUW Action Fund](#)'s efforts to promote voter registration on AAUW [college/university partner](#) campuses are more important than ever. Branch leaders and student leaders can use our [guide for organizing a voter registration drive](#) and follow the best practices guide on the AAUW website to help students register and vote.

Check out these resources on the on the AAUW website

Get Out the Vote Do's and Don'ts

<http://www.aauw.org/resource/aauw-election-dos-and-donts/>

How To Get Out the Vote On College Campuses

<http://www.aauw.org/resource/voter-registration-on-campuses/>

Sample Campus and Branch Advocacy Activities:

- UC San Diego sent 21 women undergraduates to the Clinton Global Initiative University to learn about gender equity on a global basis and how to develop commitments to their community. Connect at www.cgiu.org
- San Diego State University, CSU Long Beach and CSU Humboldt convened students, faculty, AAUW members and the public at a forum where a panel of noted speakers discussed what action to take to achieve pay equity for women.
- *The Invisible War*, a film focused on sexual harassment and sexual assault in the military, has been shown and discussed on many *CIU* campuses.



- AAUW San Diego County Interbranch Council hosted a Suffrage Parade celebrating the passage of the 19th Amendment (August 18, 1920) in Balboa Park. AAUW collaborates with the League of Women Voters, Older Women's League (OWL), National Organization for Women (NOW), YWCA, Women's Museum of San Diego, San Diego Historical Police Association Paddy Wagon Museum and college students to celebrate women winning the right to vote. Local television stations interview a few of the 200 or more participants in the parade and screen the event on local cable channels the same day as the event.
- AAUW Orange branch hosted a candlelight vigil to celebrate the anniversary of the passage of Roe v. Wade. Medical professionals, politicians, Planned Parenthood, college students and AAUW members planned the evening event with short speeches prior to the vigil.
- *Miss Representation*, a film that focuses on women and girls in the media, was screened and discussed at Sierra College, California Maritime Academy, CSU Stanislaus, Oakland College, Mira Costa College and Mount St. Mary's College.



8. Education

AAUW national website provides an excellent overview of national resources

<http://www.aauw.org/files/2013/06/AAUW-Website-CU-Resources.pdf>

Tech Trek

www.aauw-techtrek.org

The goals for **Tech Trek** Science and Math Camp for Girls are to encourage a diverse group of young women entering eighth grade to take math and science courses through high school, motivate students to attend college and inspire young women to consider careers in science, technology, engineering or math (STEM).

More than 12,000 girls have attended the 10 camps located at UC Davis, UC Irvine, UC San Diego, UC Santa Barbara, CSU Fresno, Sonoma State, Stanford University and Whittier College. **Tech Trek** has become a tremendous educational success in California and Tech Trek Camps are now offered nationally.

Tech Savvy

<http://www.aauw.org/what-we-do/stem-education/tech-savvy/>

Tech Savvy is a new AAUW program. This daylong science, technology, engineering, and math (STEM) [career conference](#) is designed to attract girls in sixth through ninth grade to these fields and to inform families about STEM education and careers. Although the program focuses on exciting girls about STEM, Tech Savvy also includes an important program for parents, encouraging families to reinforce the girls' interest in STEM.

Sample Branch and Campus STEM Support Activities

- Tech Trek alumni were the speakers at a Tech Trek reunion and fundraiser planned by the Fremont branch at DeVry University attended by science faculty, parents and AAUW members.
- A Math & Science Conference for 600 eighth grade girls has been held on the University of Redlands campus for the past 20 years and for 300 girls on the campus of Mt. San Jacinto College from Banning and Beaumont for the past 14 years. Redlands branch members highly recommend this educational activity to increase visibility of AAUW's mission on campus.
- Morgan Hill AAUW organized an all-day Girls Engaged in Math and Science (GEMS) workshops on the Canada College campus.



Gender Equity Activities

- Santa Clara University was the site of a gender discrimination in the workplace discussion lead by AAUW San Jose members.
- Sonoma State was the venue for a panel discussion on women of achievement balance demands of work and home as presented by the Sonoma AAUW members.
- Turlock branch members lead two programs on the campus of CSU Stanislaus. One program is Financial Awareness for Adults and the other is a math & science program for girls in grades 6-12.
- Cerro Coso College is the site of Strength Finders, an intensive program offered by the China Lake-Ridgecrest AAUW members, to women students who need help to hone their leadership skills and to determine career skills required in specific jobs.
- Roseville-South Placer members planned a grand thank you reception at Sierra College to show appreciation to the college president, dean of students and e-students for their commitment to Start Smart, scholarship recipients and voter registration campaigns on their campus.
- Inviting C/U Chancellors, Presidents and Provosts to speak at branch events is an opportunity to get the inside view of what is happening on college and university campuses. It is also an opportunity to ask about gender equity, pay equity, Title IX compliance, strategies to combat sexual assault on campus and other issues of concern to your AAUW branch members.



9. Educational Funding - Fellowships and Grants

<http://www.aauw.org/what-we-do/educational-funding-and-awards>

One of the world's largest sources of funding for graduate women, AAUW provided more than \$3.7 million in funding for over 230 fellowships and grants to outstanding women and nonprofit organizations in the 2016–17 academic year. Due to the longstanding, generous contributions of AAUW members, a broader community of women continues to gain access to educational and economic opportunities — breaking through barriers so that all women have a fair chance.

Fellowship and grant recipients perform research in a wide range of disciplines and work to improve their schools and communities. Their intellect, dedication, imagination, and effort promise to forge new paths in scholarship, improve the quality of life for all, and tackle the educational and social barriers facing women worldwide.

For a full description of AAUW Fellowships and Grants, see the AAUW website.

American Fellowships <http://www.aauw.org/what-we-do/educational-funding-and-awards/american-fellowships/>

Who May Apply: Women pursuing full-time study to complete dissertations, conducting postdoctoral research full time, or preparing research for publication for eight consecutive weeks

Funding: \$6,000-\$30,000

Deadlines: Check the website for dates

International Fellowships

<http://www.aauw.org/what-we-do/educational-funding-and-awards/international-fellowships/>

Who May Apply: Women pursuing full-time graduate or postdoctoral study in the United States who are not U.S. citizens or permanent residents

Funding: \$18,000–\$30,000

Deadlines: Check the website for dates

<http://www.aauw.org/what-we-do/educational-funding-and-awards/international-projects-grants/>



Selected Professions Fellowships <http://www.aauw.org/what-we-do/educational-funding-and-awards/selected-professions-fellowships/>

Who may apply: Women pursuing full-time study in a master's or professional degree program in which women are underrepresented, including STEM, law, business, and medicine.

Funding: \$5,000–\$18,000 *Deadlines:* Check the website for dates

Career Development Fellowships

<http://www.aauw.org/what-we-do/educational-funding-and-awards/career-development-grants/>

Who Should Apply: Women who, through additional higher education, technical training, or participation in professional development institutes, are making career changes, seeking to advance in current careers, or re-entering the workforce. Primary consideration is given to women of color, women pursuing credentials in nontraditional fields, and women who do **not** currently hold an advanced degree.

Grants provide support for coursework toward degree programs other than a doctorate or for specialized training in technical or professional fields.

Funding: \$2,000-\$12,000

Deadlines: Check the website for dates

Fundraising Ideas for Fellowships and Grants

- Invite your C/U reps and e-students and National Conference for College Women Student Leaders (NCC\VSL) students from your local campus. to meet Fellows and Grantees at one of the AAUW Funds Luncheons planned annually by the AAUW California state AAUW Funds committee.
- Invite one of the Fellows or Grant recipients to speak at your branch pizza party luncheon or afternoon tea. Host a noon time "Searching for Funding Opportunities for Grad Students" seminar with Q and A session.
- AAUW Newport-Mesa-Irvine members host an annual presentation in the Graduate Student Department at UC Irvine
- Create a Grad Fest as a scholarship campaign at your local campus to raise awareness among students that your branch offers scholarships. Ontario- Upland-Rancho branch members distributed scholarship announcement flyers on the campus of Chaffey College which resulted in a high rate of applicants interviewed and scholarships awarded.



- Monterey Peninsula branch awarded scholarships from a pool of 52 applicants to 4 women students at CSU Monterey Bay. Many of the applicants are the first in their family to attend college.

To locate a Fellow or Grantee studying at your local CIU campus, go to:

<http://www.aauw.org/what-we-do/educational-funding-and-awards/directory-of-recipients-and-sponsors/>

To connect with a fellowship or grant recipient, please contact AAUW at 202.728.7602 or fellowships@aauw.org.

Give a Grad a Gift

<http://www.aauw.org/resource/give-a-grad-a-gift/>

Give a Grad a Gift is a good way to invite scholars and students to become an AAUW member. Branch members can plan a graduation party for a C/U department such as Women's Studies or Biochemistry Department and give a one-year free AAUW membership to all women and men who graduate in a field of study.

La Mesa-El Cajon branch presented *Give a Grad a Gift* to all graduates in the Women's Center at a party on campus of the University of San Diego one night prior to graduation.

Online registration for AAUW member to give a new or recent grad a gift of AAUW membership for one year, go to <http://www.aauw.org/resource/give-a-grad-a-gift/>

For Fellowship and Grant applications, deadlines and more go to <http://www.aauw.org/what-we-do/educational-funding-and-awards/>



10. Research

<http://www.aauw.org/what-we-do/research/>

AAUW conducts groundbreaking research on issues related to gender equity in education and the workplace. The published research influences the national discussion on topics such as the pay gap between women and men, sexual harassment in schools and on college campuses, and the underrepresentation of women in science and engineering. AAUW research serves as a catalyst for action through new and traditional media, targeted outreach to policymakers, and through member efforts.

Most reports are available for free download. Printed copies of some reports are available through the online store at <http://aauw.source4.com/b2c/sites/AAUWMember/Home.asp>

- *Solving the Equation: The Variables for Women's Success in Engineering and Computing (2014)*
- *Women in Community Colleges: Access to Success (2013)*
- *Graduating to a Pay Gap: The Earnings of Women and Men One Year after College Graduation (2012)*
- *The Simple Truth about the Gender Pay Gap (2013) Crossing the Line: Sexual Harassment at School (2011)*
- *Why So Few? Women in Science, Technology, Engineering and Math (2010)*
- *Where the Girls Are: The Facts About Gender Equity in Education (2008)*
- *Behind the Pay Gap (2007)*
- *Drawing the Line: Sexual Harassment on Campus (2005) The Third Shift (2001)*

Sharing AAUW Research

- Invite the author of one of the reports to speak at your local campus. Holly Kearn presented her research findings from *Crossing the Line; Sexual Harassment in School* to students and faculty at UC Irvine and Cal Lutheran University. Holly spoke about how to stop street harassment and how to make public spaces safe and welcoming for women.
- *Graduating to a Pay Gap* was the focus on the campus of UC Merced at a Webcast party attended by faculty, students, AAUW members and friends. AAUW staff invited C/U partners to a live panel discussion of the latest research publication via Webcast
- Invite an AAUW Public Policy leader to present federal legislative updates to faculty, students and AAUW members at a college or university partner institution



11. AAUW College/University Website Resources for Recruitment, Retention, and Engagement

Brochures and Flyers

<http://www.aauw.org/resources/by-type/brochures/>

AAUW Student Join Flyer

<http://www.aauw.org/resource/student-join-flyer/>

The AAUW student flyer outlines the services provided to students that join AAUW. You can learn about the student programs that foster leadership and advocacy skills and the funding and membership opportunities available to college students

College/University Partner Membership Brochure

The AAUW college/university partner membership brochure outlines services and programs AAUW offers to empower women on campus.

<http://www.aauw.org/resource/cu-partner-membership-brochure/>

Campus Connections

<http://www.aauw.org/resource/campus-connections/>

An archive of all previous issues of *Campus Connections* is available on the website. You can send previous issues of the newsletter to potential C/U partner members to show them what kinds of resources are available.

Advocacy Guides

<http://www.aauw.org/resource/advocacy-how-tos-guides/>

The AAUW website offers many different guides for member use. There are several guides that would be of interest to college women who are looking to take action on AAUW issues. These include:

- How to Write an Op-Ed
- How to Work with the Media
- How to Hold a Meeting with your Elected Officials
- How to Write a Letter to the Editor
- How to Use Social Media
- How to Build a Phone Tree



12. Glossary of Commonly Used Terms

You might see some unfamiliar terms and abbreviations throughout this guide. Here's a list to help you understand c/u words and concepts.

AAUW student organization: A group of students at a college or university who want to form an official AAUW- affiliated group [formerly known as student affiliate satellites]. They do not have to be at a campus that is a partner member.

C/U: An abbreviated way of referring to a college or university. This means any two or four year educational institution that offers recognized associate, baccalaureate, or higher degrees and that has full regional accreditation or professional association approval.

C/U partner member: An institution that is a dues-paying AAUW college/university partner member

C/U representative: The designated, official contact person for AAUW on a partner member campus who serves as a liaison between AAUW and the faculty, students, and staff of a school. Each partner member may have two campus reps, and each of them receives a free AAUW national membership.

C/U coordinator: The branch or state officer responsible for coordinating C/U outreach and programs. This person is a **link** between AAUW and the C/U representative.

C/U committee: Works with national staff and state C/U chairs to develop a strategic place for the C/U program.

E-SAF or e-student affiliate: An undergraduate student on a C/U partner member campus. She or he must register to be an e-student affiliate by filling out a simple online form. E-student affiliates receive information via electronic notification and do not have AAUW voting privileges. Students are eligible to be e-student affiliates as long as they are undergraduates and their institution retains its membership. The students also get a free membership for their first year out of college. Find more information on the college-university membership web page.

<http://www.aauw.org/membership/college-university-partner/for-students/>

Student affiliate: An undergraduate on any college or university campus. The student may be affiliated with the national organization or a local branch. Annual dues are \$17. They have access to all AAUW information online and in print.

NCCWSL: An acronym, pronounced "nick-whistle for the National Conference for College Women Student Leaders, a conference that AAUW hosts annually in June for women college students



13. AAUW College/University Partner Membership: Frequently Asked Questions

To view this information online go to <http://www.aauw.org/resource/aauw-college-university-partner-membership-faq/>

What are the criteria for AAUW college/university partner membership?

Any two- or four-year educational institution that offers recognized associate, baccalaureate, or higher degrees and that has full regional accreditation or appropriate professional association approval can join AAUW!

What does it cost to join AAUW as a C/U partner member?

Annual membership extends from July 1 through June 30. AAUW College/University Partner Membership annual fees are \$175, regardless of institution size. Brand new C/U partners may join at a promotional rate of \$125.

What are the benefits?

- Free e-student affiliate memberships for all undergraduates/community college students at your school
- Priority for educational project grants and leadership development opportunities for students
- Institutional visibility on our list of partner members
- Up to two free AAUW national memberships for faculty or administrators (see information under "What are my responsibilities?")
- Advocacy for federal public policy that supports education
- Cost-saving discounts
- Ability to list your employment opportunities in the AAUW career center
- Access to AAUW internships in Washington, D.C., for your students
- Opportunities for faculty to participate in national selection panels for prestigious awards
- Access for staff and faculty to use AAUW Programs in a Box to supplement teaching and programming

What are my responsibilities as a college C/U partner member?

When your school becomes an AAUW college/university partner member, we ask that:

1. You appoint up to two C/U representatives
 - We recommend a dean of students; women's studies director; science, technology, engineering, or mathematics program director; or nontraditional student services director. She or he should be in a position with lots of student or program contact.



- Each C/U representative receives a free AAUW national membership and can vote in AAUW elections on behalf of your school.
2. The people who fill the C/U representative role
- Respond to and initiate communications with AAUW at national, state, and branch levels
 - Disseminate AAUW membership, program, and resource information to your students, faculty, and staff.
 - Inform undergraduates about the benefits of joining AAUW's e-student affiliate program.
 - Inform students about the benefits of participating in the National Conference for College Women Student Leaders, Campus Action, Projects, \$tart \$mart, Elect Her, and other initiatives (AAUW will work with you to find the best way to do this for your school)
 - Inform the AAUW national office of new contact information when it changes for the C/U representative

For more information, please see the college/university representative position description

How Do I Make the Most of an AAUW C/U Membership?

There are a variety of ways to make sure your school is making the most of its membership with AAUW.

- Read and share Campus Connections, a newsletter especially for our College/University Partner Members to keep you informed about critical student program deadlines, to offer examples of how other schools are engaging with AAUW, and to provide other important AAUW updates.
- Promote the e-student affiliate program (including free memberships for all your undergrads) to your students.
- Make sure that your school assigns up to two college/university representatives. Each representative receives free national membership to AAUW (valued at \$49). Not sure if your campus has a college/university representative? Contact AAUW at coll-univ@aauw.org.
- Work with local AAUW branch member leaders to collaborate on a program, and connect *your* students to positive female mentors! Find out more about a branch near you!
- Bring an AAUW campus leadership program or opportunity to your school!
- Send four or more students to the National Conference for College Women Student Leaders (NCCWSL) and receive a 15 percent discount on their registration fees (students can also apply for national or local scholarships for NCCWSL).
- Sign up to receive Washington Update and AAUW's Action Network to learn more about AAUW public policy and how you can make *your* voice heard.
- Be sure to take advantage of discounts offered to members by checking our membership benefits before making any purchases!



- Stay connected with AAUW on social media through Twitter, Facebook, and Tumblr.
- Contact AAUW staff with any questions! Call 800.326.AAUW or e-mail coll-univ@aauw.org!

What is a C/U coordinator?

A C/U coordinator is a branch or state AAUW officer responsible for coordinating C/U outreach and programs. This person serves as a local link between AAUW and the C/U Representative. Not all states or branches have C/U coordinators but it is recommended to help facilitate C/U relationships.

Can only partner members host AAUW student organizations?

Students at a college or university who want to form an official AAUW student organization do not need to be at a partner campus.

How can I find out which colleges and universities in California are members?

Go to the website: <http://www.aauw-ca.org/college-university-partners/>