

# 2021-2022 Branch Activity of the Year Application

## Introduction

The Branch Activity of the Year Award is a chance to put forward a signature activity that your branch presented during the period of one year ending on March 1, 2022. This is your branch's chance to showcase and share an activity that is:

- **Novel** - did you do something really unique, such as a play?
- **Inspirational** - did people leave your event inspired to take action on something, such as visiting their legislators or launching a new branch project?
- **Reproducible** - can another branch realistically do a similar event? Would they need a panel of nuclear scientists?
- **Reflective of AAUW's mission and image** - did the event promote one of AAUW's initiatives, which range from such things as gender pay gap to DEI to leadership and career development, or other?

The activity may be a one-off program or event or a sustained recurring project for which your branch is known. Last year's winners were a campaign to collect shoes for the homeless and a year-long series on racism. See descriptions of the 19 events submitted for the award [here](#).

### What are the awards?

There will be three to five awards. Winning branches will be honored with a small prize and recognition at the 2022 AAUW California Annual Meeting, on the state website, in social media, the *California Connection*, and other AAUW communications.

### More than one program?

Submit an individual application for each program you would like considered. You can submit them as soon as the program has concluded.

Winners will be contacted March 31, 2022.

Notes:

- *Events which received national or state AAUW funding will not be considered for this award, but can certainly be listed in Branch Brag on the website by sending the information to [webteam@aauw-ca.org](mailto:webteam@aauw-ca.org).*
- *Winners will be expected to provide a 5-10 minute presentation at the Annual Meeting on April 30, 2022. Assistance with your presentation will be available.*

**Please respond by March 20, 2022.**

## Activity Description

**\* Title of Activity**

**\* Event Date**

If the activity involved a series of events, provide the initial event date.

Date

**\* Brief Description**

**Explain what your branch did and, in simple terms, how they did it. Try to emphasize how it aligns with AAUW's mission, why it is unique, and why it was impactful. In essence, why was it a great idea that worked?**

## Support of AAUW Mission

**\* What aspects of AAUW's mission did the activity address? Check all that apply.**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Pay equity             | <input type="checkbox"/> Reproductive health        | <input type="checkbox"/> Freedom from violence and sexual assault |
| <input type="checkbox"/> Social justice         | <input type="checkbox"/> Federal Title IX           | <input type="checkbox"/> Equity in education                      |
| <input type="checkbox"/> Gender equality        | <input type="checkbox"/> Affordable housing         | <input type="checkbox"/> Creative Aging/Retirement                |
| <input type="checkbox"/> ERA                    | <input type="checkbox"/> STEM/STEAM                 |   |
| <input type="checkbox"/> Financial literacy     | <input type="checkbox"/> International human rights |   |
| <input type="checkbox"/> Career development     | <input type="checkbox"/> Work-life balance          |   |
| <input type="checkbox"/> Other (please specify) |   |   |

**\* Describe the resources required to successfully complete the program (speakers, materials, partner organizations, funding, venue etc.)**

## Marketing and Membership

How did the activity promote AAUW's exposure and growth?

\* Was the activity open to the public?

- Yes  
 No

\* How did you market to members? Describe below.

\* How did you market to the public? Describe below.

\* How many new members did you attract?

\* What percentage of members attended the event?

\* What percentage of members helped with the event?

## Five-Star Criteria

**Did your event qualify your branch for any Five-Star criteria?**

- Event provided an opportunity to sign up for the Action Network.
- Event had a Diversity, Equity and Inclusion focus.
- Event was in collaboration with another branch or IBC.

## Miscellaneous

Please provide any other "brag" points.

Provide any files that you would like considered as part of your application.

File size is limited to 16 MB. It may take several minutes to upload a large file. Send additional files to [webteam@aauc-ca.org](mailto:webteam@aauc-ca.org). Include your contact information and activity name.

Choose File

Choose File

No file  
chosen

# 2021-2022 Branch Activity of the Year Application

## Contact Information

### \* Your Contact Information

Name

Email Address

Phone Number

### \* Branch Name

### \* Please indicate your AAUW position(s) (Check all that apply)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> AAUW Fund                      | <input type="checkbox"/> Marketing         | <input type="checkbox"/> Speech Trek Coordinator          |
| <input type="checkbox"/> Bylaws                         | <input type="checkbox"/> Membership        | <input type="checkbox"/> STEM - Not Tech Trek Coordinator |
| <input type="checkbox"/> C/U Coordinator                | <input type="checkbox"/> Newsletter Editor | <input type="checkbox"/> STEM - Tech Trek Coordinator     |
| <input type="checkbox"/> Communication                  | <input type="checkbox"/> President         | <input type="checkbox"/> Website Manager                  |
| <input type="checkbox"/> Diversity Equity and Inclusion | <input type="checkbox"/> Program           | <input type="checkbox"/> State Committee member           |
| <input type="checkbox"/> Finance                        | <input type="checkbox"/> Public Policy     | <input type="checkbox"/> Branch member                    |
| <input type="checkbox"/> International                  | <input type="checkbox"/> Publicity         |   |
| <input type="checkbox"/> Leadership Team                | <input type="checkbox"/> Secretary         |   |
| <input type="checkbox"/> Other (please specify)         |  |   |