



Yvonne Campos Founder & President of Next Act Fund, LLC linkedin.com/in/yvonnecampos

Yvonne Campos is a nationally recognized businesswoman, facilitator, speaker, entrepreneur, and angel investor. Yvonne founded Next Act Fund in 2016 to help women grow their personal wealth by investing in early-stage, women-owned/led companies, thereby positively impacting women, the region, and the nation.

Yvonne's career includes founding and growing Campos Inc. into Pittsburgh's premier marketing research company.

Never one to sit still, after she sold the company in 2013, Yvonne identified an opportunity to support other women entrepreneurs and investors with Next Act Fund. Under Yvonne's leadership, Next Act Fund has rapidly grown its broad membership of accomplished, visionary leaders from Pittsburgh's business and investing community. Yvonne also founded two Pittsburgh chapters of the Women Presidents' Organization, a peer-to-peer learning model for women-owned businesses with revenues over \$1MM.

Yvonne currently serves on the boards of Highmark, Inc.; Ascender, LLC; Pittsburgh Dance Council; Pittsburgh Metropolitan Hispanic Chamber; and Kelly Strayhorn Theatre.

She also continues her service in an honorary board role to WQED Multimedia and Goodwill of Southwestern Pennsylvania and is actively involved with the Latino Community Center.

Yvonne is a very engaged member of the Pittsburgh business community and has been recognized locally, regionally, and nationally for her entrepreneurship and community involvement. Her commitments span professional organizations including American Marketing Association (AMA); Executive Women's Council (EWC); International Women's Forum (IWF); and select non-profit committees. She is a CEO Diamond Award recipient, presented by The Pittsburgh Business Times in recognition of her business leadership and civic engagement. Yvonne was also recognized among Pittsburgh's top executives as a "SMART50 Honoree," an award given by Smart Business Magazine to acknowledge innovative companies making an impact.

Yvonne received her BS in Psychology at the University of Utah and is a graduate of Leadership Pittsburgh's Class IX; the Donald H. Jones Entrepreneurship Program at Tepper School of Business; Tuck Executive Education Program; and Harvard Kennedy School for Executive Education Program.