

Membership Survey

We see that you did not renew your AAUW membership last year. It is important that you know we care about your time with us and value you as a member. We also know that life events can get in the way.

Below are a few questions that will help us to understand your decision. Hopefully, your responses will help us do a better job of staying in touch with our members and to become a better organization overall.

* Indicates required question

1. First, we would like to verify that our records are correct. Please confirm your renewal status below

I have not renewed my membership

I have renewed my membership

Please check all answers that apply. Add optional additional comments in the space provided.

2. Why did you decide not to renew your AAUW membership? *

Check all that apply.

- Dues were too high.
- Renewal process was too difficult.
- Disagreed with some of AAUW's policies
- Felt disconnected and uninvolved with my branch
- Competing commitments
- Too time-consuming
- Branch meetings and activities were inconveniently scheduled
- Not comfortable with some of branch leadership's decisions
- Interest in AAUW programs was declining
- Joined another organization
- Did not see a clear role for myself
- Became dissatisfied with the national office
- Sometimes too partisan
- Other: _____

3. What initially led you to become a member? *

Check all that apply.

- Recommended by a friend
- Heard about AAUW in newspaper or elsewhere
- Believed in AAUW's mission
- Enjoyed the branch's programs and activities
- Wanted to support a specific program, such as Tech Trek
- Attracted by the social opportunities
- Attracted by the career networking opportunities
- Saw an opportunity to use my skills or learn new ones
- Other: _____

4. What activities did you participate in at the branch level? *

Check all that apply.

- Attended meetings
- Attended programs
- Served as an officer on the board or leadership team
- Served in an appointed role, i.e. newsletter editor, webmaster, etc.
- Served as a committee chair
- Volunteered on a committee
- Other: _____

5. What things did you enjoy as a member? *

Check all that apply.

- Helping spread the mission of AAUW
- Meeting other members and enjoying the social activities
- Using my skills to help my branch
- Making an impact in my local community
- Other: _____

6. What would have made your time in AAUW more beneficial? *

Check all that apply.

- Understanding my role better
- Feeling more connected to my branch
- Feeling more connected to national AAUW
- Having fewer demands on my time to commit to AAUW
- Having new programs and activities at my branch
- Having less emphasis on social activities
- Having more emphasis on social activities
- Other: _____

7. Would you recommend AAUW in the future to friends and colleagues?

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- Yes
- No
- Other: _____

8. May we contact you about rejoining AAUW? *

- Yes, I may want to rejoin. (Note that your response will be sent to your branch for follow-up. Renewing now entitles you to a free one-year subscription to Ms. Magazine.)
- No, I am not interested at this time.