Describe your voter demographics

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Describe your volunteer recruitment plan

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Identify your district map and how you plan to canvass the voters to encourage them to vote for your candidate.

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What is the messaging for your volunteers to share with prospective voters to convince them to vote for your candidate?

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What outreach strategies and methods will you use to engage prospective voters in the campaign and get them to the polls?

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Discuss your timeline to implement the strategies outlined above to engage voters until election day. Be specific. Thank your audience.

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