

Introduction

To assess both the success of the AAUW Branches' College and University (C/U) Partnerships programs and to evaluate the need to support these efforts, a survey was conducted earlier this year. On February 1, 2024, the survey was sent to 231 individuals including branch presidents, branch C/U coordinators, state leadership team members and the branch development committee members. The results of the survey are summarized below. The survey feedback has been instrumental in identifying a need for a peer group for this important role, the C/U Partnership Program. There is a recognized need for discussions on several topics and others will arise as we strive to support and strengthen this program.

Response Summary

40 responses were received from:

- 23 Branch Presidents
- 14 C/U Chair or Coordinator
- 1 Branch Webmaster
- 1 Public Policy Chair
- 1 Membership Chair

Question Responses

1. Does your branch collaborate with any C/U partners?	28 yes
2. How does your branch actively support the C/U partnership program?	Provide Scholarships - 25 Have a C/U coordinator - 21 Connect regularly with CU representatives – 13 Provided Start Smart workshops – 9 Actively recruit college faculty and staff -8
3. Does your branch promote AAUW's National Conference for College Women Student Leaders (NCCWSL) at partnership institutions?	19 yes
4. If you promote NCCWSL do you help with the selection or the funding of the student?	19 yes
5. Choose the C/U partner you are responding about.	See Appendix A
6. Pick your C/U partner from the drop down list and review the accuracy of the details shown for the campus	26 CU partners included in the responses. See Appendix A

representative's name and contact information.	
7. Provide any updated representative information.	Updates were provided for 10 of the 26 C/U partners included in the responses.
8. Are your campus representatives members of your branch?	17 yes, 10 no
9. Why are your C/U representatives not part of your branch?	One is national only. Others just have not joined. Some are unsure of how to proceed.
10. Have you invited the C/U representative(s) to a branch event?	19 yes
11. Have you invited the CU representative to speak at a branch meeting?	8 yes
11. Have you contacted a dean or academic provost to introduce yourself and provide information about AAUW and our long history of advocating for women?	19 yes
12. Please provide any comments about introducing yourself to the C/U campus.	18 replied See Appendix B
13. Please describe any campus events in which you have participated.	28 replied. 25 have had some interactions See Appendix C Samples: Campus career fair, Club rush, tables during Women's History month, working with CSUS rep to support two research interns this spring; coached an upper division business class group 3 semesters; spoke to students about AAUW and Women's History
14. Can you share any experiences that your branch tried that made inroads with the college/university community that could be shared with other branches or would benefit us at the state level?	12 replied. See Appendix D Note: Marin is starting a student club. Samples: posting branch events on the C/U message board, newspaper, website; Honored a staff member for her work during Covid at our Women of Distinction Award meeting. Gave her a membership to AAUW; Annual STEM Conference held at Saint Mary's College and the AAUW-OML Scholarship program

<p>16. Additional comments about this C/U partner relationship. :</p>	<p>18 responded. See Appendix E Sample comments The partnership is active with the History Department. Our scholarship is specifically for that department; The partnership is active with the History Department. Our scholarship is specifically for that department; A forum for CU Partners to get together and brainstorm about connecting with students offering them benefits and encouraging them to maintain membership in AAUW; I got the scholarship idea through a Peer Group Zoom meeting as a way to create a relationship with a local college; scholarships for NCCWSL.</p>
<p>17. How can AAUW California assist you in forming or sustaining college and university partnerships?</p>	<p>38 replied. See Appendix F Some interesting comments from this question: I would say, send some current information regarding who and how to approach the issue. How does a branch establish a partnership? Or is it done on the national level? It shouldn't be hard to update the CU rep names at national (but it is). It should be easy for students to enroll as student members (a year ago we had to meet interested students at Panera to help them navigate the enrollment system.) One of our long-term members points out that "the future of AAUW lies in today's student members</p>

Topics for Discussion:

- Best practices to approach and encourage a local institution to be a C/U Partner.
 - Whom to approach?
 - What are the benefits?
- How to encourage a college/university representative to be a member of the branch?
 - How best to engage the time and interest of the C/U rep?
- Best practices for creating an AAUW presence on the campus.
- Ideas for creating an “inroad” on the campus; how to reach faculty and staff.
- Discuss what AAUW California can do to support your success with C/U institutions.
- How to find information on National’s website or how to make corrections to data.

Appendix A: College and University Partnership Colleges

Survey responses for these institutions are reflected in the survey results.

Allan Hancock College - Status: Current- Expiration Date: 11/30/2024
California Polytechnic State University - Status: Current- Expiration Date: 6/30/2024
California State University - Chico - Status: Current- Expiration Date: 10/31/2024
California State University - Hayward - Status: Lapsed- Expiration Date: 6/30/2022
California State University - Sacramento - Status: Current- Expiration Date: 6/30/2024
California State University - San Marcos - Status: Current- Expiration Date: 6/30/2024
College of Marin - Status: Current- Expiration Date: 8/31/2024
Dominican University of California - Status: Current- Expiration Date: 11/30/2023
Laguna College of Art and Design - Status: Current- Expiration Date: 1/31/2024
Long Beach City College - Status: Current- Expiration Date: 11/30/2024
Los Rios Community College Dist. - Status: Current- Expiration Date: 12/31/2024
Mendocino College - Status: Current- Expiration Date: 6/30/2024
Ohlone College - Status: Current- Expiration Date: 8/31/2024
Orange Coast College - Status: Lapsed- Expiration Date: 6/30/2021
Saddleback College - Status: Current- Expiration Date: 6/30/2024
Saint Marys College - Status: Lapsed- Expiration Date: 6/30/2022
San Bernardino Community College - Status: Current- Expiration Date: 1/31/2025
San Jose State University - Status: Current- Expiration Date: 9/30/2024
Santa Rosa Junior College - Status: Lapsed- Expiration Date: 6/30/2021
St. Mary's College of California - Status: Current- Expiration Date: 2/29/2024
University of California - Davis - Status: Current- Expiration Date: 6/30/2024
University of Redlands - Status: Current- Expiration Date: 1/31/2025
4 had "not listed" for partnership institutions

Appendix B: Please provide any comments about introducing yourself to the C/U campus.

Note: Comments are included as submitted and have not been adjusted for grammar or spelling.

Long Beach City College hosts and participates in AAUW monthly meetings and events such as STEM Day, as well as the Scholarship Committee.
Anne knows all about us now: She needed this information in order to post the scholarship.
We have met with campus leaders around the local scholarship awards ceremony.
Only through a scholarship
CSUS has a new president - have not made contact with him as yet - plan to
active with the Development office and Institute of Leadership Studies
We have introduced ourselves to campus administrators.
My co-chair and I met with the Chancellor and College President to invite them to be a partnership college. The C/U reps are the Dean of Student Equity and Success and an Associate Dean in Student Services. Since they are a new partnership, we are in frequent contact.
Our branch meets on the UoR campus. Also, the President of the University or her designee, welcomes 8th grade girls to our STEM conference every spring. Also, this past year one of our branch meeting speakers was a staff member from campus. Our rep works in the same office as that speaker. And our Public Policy Committee works with the Poli Sci Dept to host candidate forums on campus (had one just last week.)
VP of Student Services recruits NCCWSL applicants by sending letter to faculty each spring semester.
Met with Dean, development and Liberal Studies
Met the President and VP of MLCCD; attended student club recruitment day on campus; connected with several of the student club faculty advisors.
I was not part of that process
Introduced to Stem and Mesa faculty
We have done this in connection with recruiting for NCCWSL
I work with the Programs Director of clubs.
we've been doing zooms w/ the college when in person meetings can't be completed due to the c/u unavailability.
Had table during a club rush fair day on campus . Encouraged sign ups if interested and qualified for a drawing for a gift card.

I organized an AAUW introductory seminar on CSU San Marcos campus for AAUW members in San Diego County, students and campus faculty. I facilitated Start Smart workshops on campus. I attend in-person Start Smart workshops presented by the Career Department paid by the campus. I recruited students as affiliates and assisted in creating an AAUW Club. I attend campus event to market AAUW. I recruited two students to chair the AAUW California state Gov Trek project in 2023. Three students joined our branch from the Gov Trek project and we invited them to speak at our branch. One successful scholarship fundraising project I initiated was the Margaret Mead Diversity Film Festival on the campus of UC San Diego that involved the public, AAUW members, campus faculty and students. Money was raised and diverse faculty and members of the community joined our branch.

I am a retired occ faculty member so introducing myself and fellow branch members has been easy though the challenge is with administrative changes

Despite of Covid disrupting the traditional ways of networking with the faculty and students, while Saint Mary's College went through a difficult transition with a New President, who terminated after two years, I have over the last 6 plus years helped to build a strong bond with the Deans of Science and Business Schools, and the Student Support Coaches for High Potential, 1st Generation and low income students. As part of this partnership AAUW-OML has held The AAUW-OML Annual STEM Conference for 175-200 Middle School Girls at Saint Mary's College and 100+ volunteers from our high schools and the community. The School of Science has underwritten the cost of the facilities for 15-20 Interactive workshops plus the event center facilities for the conference have been significantly discounted. Both student and faculty participate as volunteers for the conference, the school provides technical support and security services as well. AAUW-OML has awarded 10+ Scholarships to 1st Generation Women Student Leaders who are Sophomore or Juniors who demonstrate Academic Excellence and a commitment to Community Service through their extracurricular activities on and off campus. I have also made an effort to support our awardees by mentoring them as they face the social and emotional challenges when preparing to move on to their professional lives, as these young women do not have college graduate role models within their family to support their journey.

Could never find one

My Ohlone College scholarship chair hasn't had an opportunity to introduce herself to the new dean of Ohlone College yet.

We contacted the Office of Vice Chancellor - Student Affairs when we started the UC Davis student organization in 2015.

We had the Chancellor of UCSC speak

We have had some problems finding enough members to actively support this program, so our interaction has been minimal this year.

We've tried to connect with the Women's, Gender & Queer Studies Department and with some of the faculty clubs on campus. We need to try again.

Appendix C: Please describe any campus events in which you have participated.

Note: Comments are included as submitted and have not been adjusted for grammar or spelling.

Fundraisers to raise money for scholarships
None yet; we are hoping to make a relationship with the scholarship recipient and make our way into the community through this student leader. We wanted to start here to get a foot in the door.
Campus career fair
None x 3
working with CSUS rep to support two research interns this spring
Campus career fair, coached an upper division business class group 3 semesters
Campus career fair x 4
I will be speaking to students during Women's History Month
Women's history conference table
Club rush fair x 3
None yet; we are hoping to make a relationship with the scholarship recipient and make our way into the community through this student leader. We wanted to start here to get a foot in the door.
working with CSUS rep to support two research interns this spring
Campus career fair, coached an upper division business class group 3 semesters
I will be speaking to students during Women's History Month
Women's history conference table
Working on it
student club recruitment; we are in an infancy stage;
We work closely with Saint Mary's College for an annual STEM conference.
Campus career fair, Other Campus fairs and scholarship events
Student voter registration
Club rush fair, Provided an AAUW member to speak at an event, Our campus club present a panel discussion regarding barriers and challenges for women in STEM.
Campus career fair, Club rush fair, Served on the CSU San Marcos College of Arts & Sciences committee where I helped to establish the first advisory council for the CoAS on campus that produced community engagement of gifts, funds and important connections with local industries and businesses.
Support Falcon Nest by donating personal hygiene items

Appendix D: Can you share any experiences that your branch tried that made inroads with the college/university community that could be shared with other branches or would benefit us at the state level?

Note: Comments are included as submitted and have not been adjusted for grammar or spelling.

Scholarship for NCCWSL; it took a few tries to find the right person to speak with. I tried a leadership group first, but received no response, so then I went to the person in charge of scholarships, so maybe start there if there is trouble getting contact with another group.

We have invited our local scholarship recipient to participate in NCCWSL and/or come to speak to our branch.

Advocating for women is too narrow of a lane for the under 30 population.

Before meeting with the college President and District Chancellor, we created a flyer with information on the benefits to the students for being an AAUW partner. We left flyers with everyone we met. This helped us organize our presentation. We focused on student benefits and that resonated with the administration. This is a new partnership and we hope to spread the word to the faculty and staff as well. We have a couple of faculty who are members of our branch of AAUW and will ask them to help inform other faculty. But we do also want to work strategies to let students know about their free AAUW membership. I am working with a branch member who works on our chapter's webpage and hope to add a tab to the menu that says "Student Info." Then we can direct students there.

The Office of Professional Development carries out the process of recruiting NCCWSL applicants. We work with them to assess & select.

1. Because Ericka is in Student Services, she has always invited us to participate in campus events, such as club rush. 2. Judy is co-ordinator of the Honors Program. Since Honors students earn points for their volunteer activities, we recruit them specifically to help at our branch's STEM conferences & at other events, including club rush. Honors students created a flyer about Why students should join AAUW. We have at least 7 student members from this college.

Not at this time x 2

Working on this!

We are starting an AAUW student club

We had the State C/U Coordinator help get our campus club up and running and provide valuable information to potential NCCWSL attendees.

posting branch events on the C/U message board, newspaper, website

Honored a staff member for her work during Covid at our Women of Distinction Award meeting. Gave her a membership to AAUW

I serve on the San Diego County Interbranch Council as an advisor and promote NCCWSL scholarships to be awarded by SDCIBC and local branches annually. NCCWSL scholars are invited to speak at our branch and join our branch as a member. Scholars are urged to invite a professor of their choice.

A member of our branch and professor at Palomar College in San Diego County chairs the local college scholarship committee at our branch. Scholarship funds are raised through a variety of

events and direct donations because our branch is a 501-c-3 entity. Events are advertised through social media and newspaper articles.

We ran Start Smart workshops at the college very successfully for several years.

AAUW-OML had two very strong programs that aligned with the shared values of the school and AAUW-OML. They are the Annual STEM Conference held at Saint Mary's College and the AAUW-OML Scholarship program where we award current sophomore and junior students of the 1st Generation, Hi Potential program, who demonstrate a commitment to academic success and community service with grants. As a followup, I have also taken upon myself to offer these young women mentoring support. For example one of our scholarship awardees lost her mother and grandfather within the last two weeks before graduation. This young woman was left to become the sole support to her father and grandmother. She needed support to help deal with her loss of her mother, the impact the loss had on relationships as well as guidance on how to get services to hire care givers and process probate. Having had many losses and several careers that gave me the tools and a network of individuals who could help her. This young woman will be returning this spring to speak at our Scholarship Award Event.

Campus film festival

We have had difficulty recruiting faculty advisors for the student organization. Also, our branch has never been contacted with information about C/U representatives and contact information. C/U resources that used to be available online on the AAUW national website are no longer accessible.

We recently established a Cal Poly scholarship, and that has created some positive interactions with others on campus. We do know that there is more we can do and that there is greater potential for a stronger relationship. Finding time and bandwidth are challenges.

Donated clothing items to Falcon Nest - a campus resource for low income students

Appendix E: Additional comments about this C/U partner relationship.

Note: Comments are included as submitted and have not been adjusted for grammar or spelling.

I got the scholarship idea through a Peer Group Zoom meeting as a way to create a relationship with a local college. I would love to see some support for creating scholarships and the entire process. I have reached out to other branches, but that took a lot of leg work, and I have had to create everything on my own. It might be easier for branches to do this if they had support.

The partnership is active with the History Department. Our scholarship is specifically for that department. The CSUEB policies give us limited access to our recipients. All correspondence must go through the school.

We follow up with the scholarship recipient with lunch and email

We have a new CSUS representative to AAUW - a promising relationship

Our branch has funded 2 students from partnership institutions to attend NCCWSL. We have a grant to fund 2 more students (a total of 4) so are working with this particular college to help them with the promotion to students. Our other 2 partnership institutions have an established process and timeline. So it takes some extra help with a new college.

Prior to pandemic, we did provide Start Smart workshops (they had paid for the 3-year commitment.)

Turns out the director of a STEM center on this campus is also a grad student at University of Redlands, so we recruited her to join as a student through partner school, U of R.

Need a more effective response to our need to formalize our relationship with National ASAP as we have not received the "coupon code" or any further steps to formalize our C/U student club/membership.

I did not realize that their C/U membership lapsed June 2022

A forum for CU Partners to get together and brainstorm about connecting with students offering them benefits and encouraging them to maintain membership in AAUW.

Our branch co-president is the wife of a Foothill-DeAnza Community College board member, so we have great access.

the last 2 yrs the college has had a complete change of personnel. It's been hard to make connections with new staff

Very encouraging to help us start a student branch

American Fellows attending grad school at southern California campuses who have been awarded one of two AAUW San Diego Fellowships (created in 1977) and other Educational Foundation Endowments are invited to speak at our branch meeting. Fellows' advisors on campus are invited to attend and speak to our branch. Fellows are invited to join our branch.

The challenge with developing a closer relationship with OCC has been the distance to the campus for our members. We have a closer relationship with our other partner, Laguna College of Art +Design, because it is located in Laguna Beach.

Building relationships by taking little steps and asking guidance from my contacts on how AAUW-OML might support and enhance their programs with the many resources we have within our community as well as AAUW National programs, has allowed me to be seen as member of a team working to give their students a broader base to support the student's financial and academic success.

We appreciate our C/U partner renewing their AAUW membership but we have had no contact with the assigned representatives because we have been unable to identify them.

Just to let you know that there are 3 Cal Poly's as part of the CSU: San Luis Obispo (about which I'm responding), Pomona, and Humboldt. That's not clear in the drop-down menu.

Campus is under construction; it is just getting back to in person instruction on campus.

Appendix F: How can AAUW California assist you in forming or sustaining college and university partnerships?

Note: Comments are included as submitted and have not been adjusted for grammar or spelling.

We have a close association with our local community college, we have programs and provide scholarships.
Any ideas would be appreciated. Our closest university is an hour away and geography seems to be a deterrent.
Explain how we connect with them.
Most of our interactions are with the local branch members.
Find members who want to engage with college.
How does a branch establish a partnership? Or is it done on the national level?
See my previous response, but also Peer Group Meetings and Newsletter topics.
Not sure. We had a fund raiser to provide a stipend for a Butte College science student, but raised little and. we will pursue the idea in the spring. That's where we are.
We will be contacting the VP of student services
Encourage CSUEB to remain a college partner.
No way. We are disbanding due to lack of members and leadership.
suggestions for contact opportunities - any promotional materials that are appropriate
it's a tenuous relationship - not much in it for the colleges
I don't know. History: from 2017-2019 a committee of two tenacious and energetic members attempted to recruit and support student members at our local community college, Cañada. In 2019, we launched a partnership with the college. Canada paid the \$175 annual membership and we publicized services such as webinars and had a table next to the STEM both at Canada's Club Rush Day. We also offered to help Canada College women with expenses at a leadership conference (NCWSSL). In the end, we found that interested students preferred to join the Society of Women Engineers.
Interesting challenge if AAUW membership requirements are changed as is being proposed.
I would like to have a Student page or a C/U partnership site on our state website. We can direct our students to this page for links to resources. I hope this survey leads to a best practices list on the state website for C/U partnerships. Also, a Zoom meeting every year for C/U chairs or other officers, if there is no C/U chair, could be held and recorded. It would allow chairs to ask questions, share information, etc.
My colleague, Susan Bangasser, has asked specifically for more info and direct links for student access on the CA website. I concur. It is also a very good idea to put C/U committee chairs in touch with each other across the state. Can we update our C/U partners and reps through the state?

Help us with the details. That's what Susan Bangasser and I have said in our other two responses. It shouldn't be hard to update the CU rep names at national (but it is). It should be easy for students to enroll as student members (a year ago we had to meet interested students at Panera to help them navigate the enrollment system.) One of our long-term members points out that "the future of AAUW lies in today's student members."

Our nearest college or university is UNR. Since it's not California, I'm not sure if this is doable.

Nothing at this time

See prior réponses.

What suggestions are you offering? What feedback are you getting from Laura Wittenberg about this question? (our C/U representative)

Yes

Start by putting our local Community College on your list

I already have a working relationship with the State C/U Coordinator that has mentored me through this process.

provide updated written materials we can give c/u partners about NCCWSL, scholarships/grants

We should work collaboratively with our local IBC to capitalize on a relationship with Cal Poly San Luis Obispo and Cuesta College. The colleges are in the general area of Morro Bay and San Luis Obispo Branches so we have not tried to overstep our boundaries.

No sure yet

Offer free California state membership to the two AAUW C/U reps of an AAUW partner campus.

Create and post on AAUW California website the benefits to a C/U to join AAUW.

Create and post on AAUW California website the benefits to faculty to join AAUW.

Urge branches to become a 501-c-3 entity to benefit scholarship donors and creators of scholarship endowments.

Create a template for branch C/U chair to write an article focused on NCCWSL scholar to be posted on branch website as well as texted to scholar's campus news person.

Post on state website the opportunity for C/U reps and faculty to present a workshop at NCCWSL.

Post on state website the availability of Campus Action Projects (CAP) which are annual, grant-funded, student-led projects that allow students to take action on women's issues on campus guided by a faculty advisor.

Recruit campus faculty involved with Tech Trek as a branch member.

I'm not sure. We did have a relationship with Skyline college, but no longer.

Do we need a representative from the branch?

It has always been somewhat of a challenge with community colleges. On the national website, we are more focused on university students, though our branch provides scholarships to two community colleges: Saddleback and OCC. Even NCCWSL needs to expand its offerings to ensure events like the college fair addresses transfer as well as graduate opportunities. Improving visibility about AAUW and C/U partnerships would help.

I would like to see AAUW CA return to in-person state conventions. I so appreciated the value of meeting other members who were working in similar positions. I have heard a number of members ask what is the State and Nation organizations doing to actually help. I cannot answer that question. AAUW CA and AAUW National will have to develop a new face to market our mission in order to increase community awareness of the organization to women who are newly retired who have a passion for the issues facing women in the workforce today. Sponsor a conference like "NOW" inviting women opportunity to network with like minded women. Programs that would support their needs like planning for a purposeful retirement, planning for their financial needs and self care and personal development. Hold these programs/events our C/U partner Campus facilities.

There are huge \$\$\$\$ sitting in designated funds, how can we help the financial needs of college students to keep them in the fields for Science & Technology.

Let our branch know how to contact the campus rep

Regrettably, my branch does not have a historian so we don't know when Fremont Branch started a scholarship program at Ohlone College. We just know it was sometime in the 1970s. If you have any records of our program, please share them with me, the branch president. My email is aaufremontbranch@gmail.com

Communication. We have had a student organization on the UC Davis campus since 2015 but we have had little support from AAUW national and AAUW CA. I have contacted AAUW national multiple times to request information (lists of student e-members, C/U representatives) but have had either a poor response (no followup) or no response at all. The AAUW national website no longer has resources that branches can access to get C/U information and there are no student resources posted (toolkits) that were available on the old AAUW national website. Can AAUW-CA help us get access to resources formerly available to branches with C/U partners?

yes

One or two programs that would assist us in zeroing in on who best to contact and keeping the contact in place.

Not sure, but the question is appreciated!

We had worked with DeAnza college students a while back (before the pandemic). I would say, send some current information regarding who and how to approach the issue.

Not sure. Share ideas; be more relevant to this generation of college students