### Finance Peer Group Meeting – March 7, 2024

Follow up to questions:

### **Renewal Process and Reminders**

National will send three reminders to each member, grouped according to their expiration data:

Members whose year lapses from January through March will receive reminders around the 20<sup>th</sup> of January, February and March.

Members whose year lapses from April through June will receive reminders in April, May and June.

Members with ending dates in July, August, and September will receive reminders in July, August, and September.

Members with ending dates in October, November and December will receive reminders in October, November, and December.

The reminder email will contain a personalized link and read something like the following:

#### Dear AAUW Member:

Our records reflect that your AAUW membership has not yet been renewed for FY24. To renew now, please click, <u>HERE</u> to enter and confirm a new password and access your **Personal Snapshot**.

In your **Personal Snapshot**, click the blue **RENEW** button at the bottom of the screen to update your profile and renew your NATIONAL, BRANCH and STATE memberships! Renew by **August 31<sup>th</sup>** to remain a member in **good standing**, because together can we truly make a difference.

Thank you for all of your support,

Katrina Sun Breese

Senior Director, Institutional Advancement

For help, email connect@aauw.org or call 800.326.2289

Note that it does ask that members renew their state and branch memberships as well as national. However, the member will need to identify the correct state and branch to have those included.

The grace period for late renewals continues to be 90 days after expiration.

If a branch does not want national to send the reminders, please contact <u>connect@aauw.org</u> to opt out of the process.

It is possible that some members will receive a postal mailing asking them to renew. If this happens, ask the member to renew on the HUB or by check to the branch. Notify national at <u>connect@aauw.org</u> to prevent duplication.

National reports that the process of creating a new password is much smoother than in the past, and that many duplicate records have been removed, hopefully eliminating a major source of confusion during renewal.

# Shape the Future Membership Campaign

This program allows a new member who joins at a meeting or event to pay one-half the national dues rate for the first year. Additionally, the branch earns one free national membership for every two new Shape the Future members. To find more information, type "Shape the Future" in the search box on the national website. Scrolling down will lead you to a links listing all branches and the number of free memberships earned as well as to the form on which the free members should be submitted. Branches choose how to use the free memberships but they must be used by the end of the fiscal year in which they are earned. Shape the Future free or reduced dues applies only to national membership dues, not state or branch.

## **Requesting Help from National**

Contact national using <u>support@aauw.org</u>. Using this address allows several staff members to respond, rather than using an individual address. Put a quick summary of your question in the subject line.

Also, "Office Hours" are scheduled twice each week on Tuesday and Thursday. To register, click on Membership/Community Hub and scroll down for the registration link. As the volume of questions regarding the Hub has diminished, the sessions are more lightly attended, and it is also possible that you will receive an answer to your question before the scheduled office hour.