

# 2024-2025 Branch Activity of the Year Award Application

The Branch Activity of the Year (BAY) Award is a chance to put forward a signature activity that your branch presented during the period of one year ending on March 1, 2025. This is your branch's chance to showcase and share an activity that is:

- **Novel** - did you do something really unique, such as a play?
- **Inspirational** - did people leave your event inspired to take action on something, such as visiting their legislators or launching a new branch project?
- **Reproducible** - can another branch realistically do a similar event? Would they need a panel of nuclear scientists?
- **Reflective of AAUW's mission and image** - did the event promote one of AAUW's initiatives, which range from such things as gender pay gap to leadership and career development, or other?
- **Diversity, equity, and inclusion (DEI)** - did the event contain at least one element related to [DEI](#)?

The activity may be a one-off program or event or a sustained recurring project for which your branch is known. Last year's winners included:

Petaluma: *Normalizing Safety: Gun Violence Prevention*

La Mesa-El Cajon: *Is the Judicial System Fair and Unbiased?*

Napa County: *Tech Trek 25th Anniversary Celebration*

See descriptions of the twenty events submitted for last year's award [HERE](#).

## What are the awards?

There will be three awards. Winning branches will be honored with a small prize and recognition at the 2025 AAUW California Annual Event, as well as on the state website, in social media, the *California Connection*, and other AAUW California communications.

## More than one program?

Submit an individual application for each program you would like considered. You may submit them as soon as the program has concluded.

## And the winner is...

Winners will be contacted directly April 1, 2025, then subsequently announced at the AAUW California Annual Event on Saturday, April 26, 2025.

## Additional notes:

*Events which received national or state AAUW funding will not be considered for this award, but can certainly be listed in Branch Brag on the website by sending the information to [webteam@aauw-ca.org](mailto:webteam@aauw-ca.org).*

**Winners will be expected to provide a 5-10 minute presentation at the Annual Event on April 26, 2025.**

Assistance with your presentation will be available.

**Submissions due by March 15, 2025.**

\* Indicates required question

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## Activity Description

1. **Title of Activity \***

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2. **Event Date \***

If the activity involved a series of events, provide the initial event date.

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*Example: January 7, 2019*

3. **Brief Description \***

Explain what your branch did and, in simple terms, how they did it. Try to emphasize how it aligns with AAUW's mission, why it is unique, and why it was impactful. In essence, why was it a great idea that worked?

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## Support of AAUW Mission

4. **What aspects of AAUW’s mission did the activity address? Check all that apply.** \*

*Check all that apply.*

- Affordable Housing
- Banned Books
- Career development
- Creative Aging/Retirement
- ERA
- Equity in education
- Federal Title IX
- Financial literacy
- Freedom from violence and sexual assault
- Gender equity
- International human rights
- Pay equity
- Reproductive health
- Social Justice
- STEM/STEAM
- Work-life balance

5. **Describe the resources required to successfully complete the program (i.e. speakers, materials, partner organizations including other branches or an IBC, funding, venue, etc.)** \*

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6. **How did you market to members? Describe below.** \*

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## Miscellaneous

7. Please provide any other "brag" points. \*

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8. Will you be submitting additional files for consideration as part of your application? \*

**If so, follow these instructions:**

- 1) Send an email to [webteam@aauw-ca.org](mailto:webteam@aauw-ca.org),
- 2) Include the title of your activity in the email,
- 3) Include a brief explanation of what you are attaching and why,
- 4) Attach a maximum of 5 files (<10 mb),
- 5) All files must be received by the March 15th deadline.

 Dropdown

*Mark only one oval.*

Yes

No

## Contact Information

9. Name \*

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10. Email address \*

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11. **Phone Number** \*

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12. **Indicate your AAUW position(s) (Check all that apply)** \*

*Check all that apply.*

- President
- President-elect
- AAUW Fund
- Finance
- Membership
- Program
- College University
- Public Policy
- Diversity, Equity and Inclusion
- Governance
- Secretary
- Speech Trek Coordinator
- Gov Trek Coordinator
- Tech Trek Branch Coordinator
- Tech Trek Branch Finance Coordinator
- Tech Trek TTAG Coordinator
- Webmaster
- Newsletter Editor
- Social Media Coordinator
- Technology Coordinator
- Communications Support
- Other: \_\_\_\_\_

13. **Branch** \*

Dropdown

*Mark only one oval.*

- Alameda
- Alhambra-San Gabriel
- Amador
- Antelope Valley
- Atascadero
- Auburn
- Bakersfield
- Beach Cities
- Benicia-Vallejo
- Berkeley
- Big Bear Valley
- Brandman University Virtual Branch
- Cabrillo-Diego
- California Online Branch
- Camarillo
- Carlsbad-Oceanside-Vista
- Chico
- Citrus Heights-American River
- Clayton
- Coachella Valley
- Concord
- Danville-Alamo-Walnut Creek
- Davis
- Del Mar-Leucadia
- Delta Contra Costa
- Diamond Bar-Walnut
- East San Gabriel Valley
- Fallbrook
- Five Cities-Pismo Beach
- AAUW Foothills of El Dorado
- Fremont

- Gilroy
- Glendale
- Greater Whittier Area AAUW
- Gridley
- Half Moon Bay
- Hayward-Castro Valley
- Healdsburg
- Hemet-San Jacinto
- Humboldt
- Intermountain-Fall River Mills
- La Mesa-El Cajon
- La Palma-Cerritos
- Laguna Beach
- Livermore-Pleasanton-Dublin
- Lodi
- Lompoc-Vandenberg
- Long Beach
- Los Gatos-Saratoga
- Madera
- Marin
- Mariposa
- Marysville-Yuba City
- Merced
- Mid-Peninsula
- Mission Viejo-Saddleback Valley
- Monterey Peninsula
- Morgan Hill
- Morro Bay
- Napa County
- Nevada County
- North Peninsula
- North Tahoe
- Novato
- Oakdale-Riverbank-Escalon

- Oakland-Piedmont
- Ontario-Upland-Rancho
- Orinda-Moraga-Lafayette
- Oroville
- Pacifica
- Palos Verdes Peninsula
- Paradise
- Pasadena
- Paso Robles
- Petaluma
- Pleasant Hill-Martinez
- Porterville
- Poway-Penasquitos
- Redding
- Redlands
- Riverside - San Geronio
- Roseville-South Placer
- Sacramento
- San Clemente-Capistrano Bay
- San Diego
- San Fernando Valley
- San Francisco
- San Jose
- San Luis Obispo
- San Mateo
- San Ramon
- Santa Barbara-Goleta Valley
- Santa Clarita Valley
- Santa Cruz County
- Santa Maria
- Santa Rosa
- Silicon Valley
- Simi Valley
- Siskiyou County



- Sonora
- South Lake Tahoe
- Stockton
- Sunnyvale-Cupertino
- Tehachapi Mountain
- Thousand Oaks
- Torrance
- Truckee-Donner
- Turlock
- Tustin-Santa Ana-Orange
- Ukiah
- Visalia-Sequoia
- West Contra Costa
- Westminster-Fountain Valley-Huntington Beach
- Woodland
- NOT LISTED

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