



PROUD TO BE AAUW





What are our objectives today?

- Network
- Identify resources to help YOU
 - ✓ AAUW and AAUW CA website information
 - ✓ Contacts – branch support liaisons and AAUW CA board, committees, and Leader on Loan
- Obtain updates on new programs/efforts
- Receive specific training
- **But most importantly, remind us**
 - ✓ **why we are members**
 - ✓ **the strength of our brand**
 - ✓ **we have an important message to share**

Where did it all start!!!



- In 1881, 18 women at MIT met to consider their future prospects and form a national organization of female college graduates.
- AAUW was founded by women who dared to get college degrees at a time when women's higher education wasn't valued or encouraged.
- In 1882, 65 women formed ACA (Association of Collegiate Alumnae) "to extend the privilege of higher education to other women and help educated women fit into a community that would recognize their talents and potential."



An organization with great impact

- 1881  Founded
- 170,000  Members and supporters
- 1,000  local branches
- 700  College and university partners



\$4.3 million

in fellowships and grants in 2012 to support 278 women in their professional and academic careers.

1,200

congressional office visits to protect college access, prevent bullying/harassment, pass the Paycheck Fairness Act and eliminate workplace discrimination.



- **Since 1881, we've merged & changed our name, but our mission hasn't changed -- and it's simple -**
Advancing equity for women and girls through advocacy, education, philanthropy, and research.
- **Our value promise tells us what we get for our dues and the value of membership --**
By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.
- **Let's look at the four components of our mission of advancing equity: advocacy, education, philanthropy, and research.**



ADVOCACY



Lobbyists

Our national/state lobbyists track legislation and provide input to legislators consistent with our Public Policy Program.



Member Visits

In 2013, members made over 1,200 visits each session and reported back to staff with helpful information for follow-up.



Voter Information

We provide staff-prepared voter guides, fact sheets, and congressional voting records.



Public Policy

We advocate for policies that advance equity for women and girls. Become a **Two-Minute Activist!**



Pay Equity

In May 1905 AAUW supported the first federal pay equity legislation.



Legal Advocacy Fund

LAF challenges sex discrimination in higher education and the workplace through legal referrals and backing of major cases.



Title IX

Addressed sex discrimination before passage of Title IX, which AAUW worked tirelessly on and continues to do.



Women's Right to Choose

In June 1971, AAUW members passed resolutions supporting ERA and women's right to choose. (And, we continue to protect this right.)



EDUCATION



Fellowships

In 1888, fellowship programs were created. In 2012, \$4.3M was awarded in fellowships/grants to support 278 women.



Fellowships

Over the 125-year period, \$100M has been given to 12,000 fellowship, grant, and award recipients from more than 130 countries.



Fellowship & Support

In 1920, we assisted Marie Curie with a purchase of one gram of radium to continue her research.



Speech Trek

High school students develop skills in clear thinking and public speaking in Speech Trek.



Financial Literacy

In 2013, 140 college campuses held **\$start \$mart** salary negotiation workshops.



STEM Education

Tech Trek, founded 16 years ago, has 800 eighth grade girls attending ten California camps annually and is now being offered in other states.



Local Branch Scholarship

Branches raise funds for local scholarships for college-bound women and women completing 4-year degrees as well as advanced degrees.



Local Branch Programs

Local branches identify needs and create programs to support young women and girls such as Sister-to-Sister.



PHILANTHROPY



Member Donations

Generous member donations support our many efforts.



Fundraising Activities

Branch fundraising activities also support our various funds.



AAUW Funds

AAUW Funds – supports research, fellowships, grants and legal advocacy.



Campus Leadership

National Conference for College Women Student Leaders (NCCWSL) prepares college women to be the next generation of leaders.



Elect Her

Elect Her is a 4 ½ hour on-campus training program encouraging and training women to run for student government.



\$tart \$mart

\$tart \$mart helps young women learn to negotiate their first salary.



State Projects

Tech Trek, Financial Literacy and Speech Trek



Local Programs/Activities

Local Scholarships and programs like Sister-to-Sister.



RESEARCH



Research Studies

AAUW conducts groundbreaking research on issues related to gender equity in education and the workplace.



Create Discussion

We influence national discussion on such topics as the pay gap, sexual harassment in schools and underrepresentation of women in STEM.



Serve as Catalyst

AAUW research serves as a catalyst for action through media, targeted outreach to policymakers, and member efforts.



1st research study -- 1885

Health Statistics for Women College Graduates established that higher education doesn't adversely affect health of women graduates.



Annual Guides

The Simple Truth about the Gender Pay Gap – annual updated guide gives key facts about the gender pay gap in the US.



Harassment

Crossing the Line: Sexual Harassment at School (2011); ***Hostile Hallways: Bullying, Teasing, and Sexual Harassment in School*** (2001).



Women in STEM

Why So Few? Women in Science, Technology, Engineering, and Mathematics (2010).



Gender Pay Gap

Graduating to a Pay Gap: The Earnings of Women and Men One Year after College Graduation (2012).

Most research studies are available for free download on AAUW.org. Some printed copies are available through ShopAAUW.



Other Membership Values



Global Connections

We respond to the global development needs of women, helping them contribute to the economic and social development of their countries.



Clinton Global Initiative

We have a strategic partnership with the Clinton Global Initiative to enhance our global work.



Member Leadership

We provide leadership development opportunities to AAUW members.



Fun & Friendship

Enjoy meeting and getting to know others with diverse backgrounds and careers - but with a common goal of equity for women and girls.



Interest Groups

Join together to share interests ranging from Great Decisions and book groups to bridge and golf to name just a few.



Learning Opportunities

Exchange information, ideas and support among members and others in our community.



Share your knowledge and passions

Advocate for women and girls.



Contacts & Mentors

Develop contacts, network and find (or become) a mentor.



We are an organization making a difference for women and girls!

Thank you for making this happen.





<http://www.aauw.org/what-we-do/>

<http://www.aauw.org/who-we-are/>

<http://www.aauw-ca.org/> (and then click on “about us”)

From these web links you can further investigate the various aspects of AAUW covered in this presentation.

