

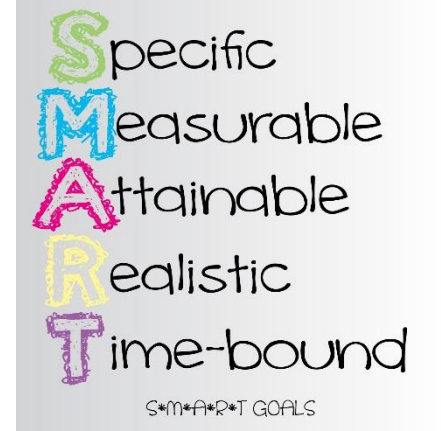
AAUW Strategic Planning

AAUW National Mission

Advancing equity for women and girls through advocacy, education, philanthropy, and research.

AAUW National Vision Statement

AAUW empowers all women and girls to reach their highest potential.



AAUW National Goals

- GOAL 1 | AAUW’s premier-quality member service, community engagement, and multichannel communications foster a growing, global community of members, supporters, students, and others who advance the AAUW mission.
- GOAL 2 | AAUW’s powerful advocacy voice helps achieve educational and economic equity and civil rights for all women and girls.
- GOAL 3 | AAUW’s expanding collaborative network uses mission-based programs and research to empower women with the tools, training, and support they need to become strong leaders and effective advocates for women and girls.
- GOAL 4 | AAUW’s strategic philanthropic efforts support AAUW programs that provide women and girls with opportunities for a lifetime of success.
- GOAL 5 | AAUW’s sustainable fiscal strategies and dedicated stewardship meet current and future needs, address challenges, and capitalize on opportunities.