



February 2016

You receive this monthly e-newsletter because you agreed to serve your branch or the state organization in a committee or leadership position. Members of the state board send you news, information, deadlines and reminders to help you do your job.

COLLEGE/UNIVERSITY COMMITTEE

What can we do to help your branch work with your local college or university and bring to that school all that AAUW has to offer? The AAUW-CA C/U Committee sent out a survey to branch presidents in January, asking questions of those branches already establishing a presence on a campus and those who might like to establish a presence. Some branches have already returned the survey and we hope many more will by March 1. Responses to the survey will also help us give you the most useful information possible at the C/U workshop at the state convention in April.

Tina Byrne, tina.byrne@sbcglobal.net, **Dale Satake**, dsatake@comcast.net, **Peggy Jaffe** paggyjaffe@cox.net, C/U Committee

LEADERSHIP DEVELOPMENT

Don't forget to sign up for the Southern California Leadership Development Workshops. Your \$20.00 registration fee covers the opening session and 2 workshops. Registration deadline is February 12:

Workshop Details

Opening Session (Panel Discussion)

--Let's Get Disruptive: New Ways to Do Old Things

4 Workshop Choices (Choose 2)

Session 1

--Uh Oh, Member Burnout? Care and Feeding of Volunteers

--What Does Your Branch Really Want to Do? Strategic Planning Simplified

Session 2

--Embracing Change – Easier Said, and *Can* be Done!

--Advance Your Branch Through Technology

Register Online:

Los Angeles/Inland Empire/Desert:

To register click [here](#).

Saturday, February 20, 2016

12:30 – 5:00pm

Presbyterian Intercommunity Hospital (PIH)

Community Conference Rooms

12401 Washington Boulevard, Whittier

Orange County/Riverside/San Diego:

To register click [here](#).

Sunday, February 21, 2016
1:30 – 6:00pm
Laguna Woods Village Center – Clubhouse #3
23822 Avenida Sevilla
Laguna Woods

HAVE I GOT A DEAL FOR YOU!

Join the AAUW CA Leadership Team! The Call for Appointments ([HERE](#)) and Vita/Application ([HERE](#)) for the 2016-2017 year is now available on the AAUW CA website.

Now is the perfect time to step up to help lead this wonderful, dynamic, exciting organization.

The deadline is May 15, 2016.

Donna Mertens, AAUW-CA President Elect

BRANCH TECH TREK CHAIRS AND COMMITTEES

March 1 is the deadline for sending in your camper fees. Please contact your Tech Trek Camp Treasurer now to be sure you know the exact amount due. CT contact info is on the 2nd page of the Deposit Form ([HERE](#)), posted on the AAUW CA website.

Feel free to email me with any questions.

Harriet Tower, Tech Trek Financial Liaison, htower.techtrek@gmail.com

AAUW FUND

The templates for creating donor appreciation certificates are available on the state website so branches can create their own certificates. Click ([HERE](#)) to download. Printing the forms on 32 pound certificate paper gives the forms a nice appearance.

You won't want to miss the Fund workshop at the CA State convention in April. Toni Johnson and Catherine Gibson from AAUW will give us the latest updates from the Fund as well as answer any questions you have. Please contact Sharon Westafer if you have specific questions or topics you'd like covered and we'll let Toni and Catherine know.

Sharon Westafer Chair, AAUW CA Fund committee, swestafer@aauw-ca.org

SPF UPDATE

The AAUW CA Special Projects Fund reminds all branches to confirm your branch projects for 2016. When you do that, please also re-confirm the correct contact info for branch scholarships and projects need to be reconfirmed. You can do so by contacting spfund@aauw-ca.org

AAUW-CA SPF is a 501 (c) (3) nonprofit that was created by AAUW CA to receive and distribute contributions from individuals, corporations and AAUW CA for programs and projects that further education and equity for all women and girls in the communities served by AAUW California branches.

We will soon be surveying branches about your needs and interests. SPF will be at convention to answer questions about how we can help you find and administer funds for your branch project.

Shelley Mitchell, SPF President (2016-18)

DEADLINE FOR SPEECH TREK

March 1, 2016 is the deadline for sending in your branch's 1st place winner to be entered in the semi-finals. The video must be placed on YouTube with the name of the contestant and branch. Notification needs to be sent to Cathy Foxhoven by March 1st at iambasque@gmail.com. Parent permission slips and the liability affidavit can be sent either by email or snail mail to 295 Vallejo Ct., Millbrae, CA 94030.

Don't forget to sign up to attend the Speech Trek finals luncheon at Convention 2016!

Cathy Foxhoven

VOLUNTEER AT CONVENTION

It is not too late to volunteer for convention. For six hours of service, you will pay **only** \$105 for the convention registration fee. Please refer to your Convention Perspective or go to www.aauw-ca.org for instructions. Several have been confused with convention registration and volunteering.

Cathy Foxhoven, the local convention chair, iambasque@gmail.com or [650-697-6936](tel:650-697-6936).

CONVENTION MARKETPLACE

REMINDER! The deadline for submitting the Branch Sales application is Feb. 16th. If your branch is interested in selling items at the 2016 CA Convention, send in your Form *asap* to reserve a table. Full tables are \$80, half-tables \$40. For additional details and to apply for a table, see the Branch Sales Application on the [2016 Convention page](#) of the AAUW CA website. The Marketplace will be open on the first two days, Friday-Saturday, April 15-16. For questions about the Marketplace, please email me at anies@aauw-ca.org or Cathy Foxhoven at ataauwfox@gmail.com.

Please remind your members that they can follow @aauw_ca on twitter for the latest Convention news, updates and schedule reminders.

Ainsley Nies, Co-Chair AAUW CA Convention 2016, anies@aauw-ca.org

MEMBERSHIP

Membership continues to share the top 10 ways AAUW CA branches brought in new members last year. This month we feature #5 Taking Advantage of the **Shape the Future** Campaign.

Use the **Shape the Future** membership campaign [Click Here](#) at all of your public events, including branch meetings, and recruit new members at 50 percent off national dues when they join on the spot. Your branch will be rewarded with 1 free membership for each 2 new members to help with recruitment or retention efforts. What a deal! New members receive a significant discount on their first year dues and the branch receives free memberships to be used any way they like. **All new members should join under this campaign! Think how disappointed one would be to attend their first meeting and find that if they had waited until the meeting they would have received the discount.**

The following branches have definitely taken advantage of this excellent National offering by earning the maximum FIVE FREE National memberships: **Big Bear Valley, Danville-Alamo-Walnut Creek, Fremont, Half Moon Bay, Laguna Beach, Lompoc-Vandenberg, Napa, Poway-Pensaquitos, Redding, Santa Clarita Valley, Stockton.** These branches can use the earned free national memberships to pay the dues of a current, new, or lapsed member — an ideal way to thank a volunteer or speaker or support a member who needs financial assistance or....and they all recruited at least 10 new members this year. New **Shape the Future** members joining after March 15 will be members until June 2017. Please contact us if you have any questions about **Shape the Future.**

Important Announcement - At the January State Board meeting, the board approved a motion to reduce state dues for grad students to \$10 to match the dues paid by under grads.

Kathy Andreini, Membership Chair, membership@aauw-ca.org

Message sent to Group(s): BranchLeadership, State
