



September 2015

You have received this monthly eNewsletter because you are serving your branch or the state organization in a leadership role. Thank you for everything you do! This is the second edition for this year. Please share all or any part of this newsletter with your members and others especially any new branch leaders.

MEMBERSHIP- COUNTDOWN TO SUCCESS

If you recall, last spring we did a countdown of the 10 best ways to recruit new members and we went directly to the source for our information---those branches that recruited 10 or more new members during the program year. Starting in this month's Board to Board we'll be sharing the responses we received on best practices

#10—scheduling a special meeting in the Summer or Fall, whereby members invite prospective members, highlighting AAUW programs and activities.

Laguna Beach - We host a fall new member mixer to meet new members and allow prospective members to see and hear what our branch is about, and to witness the vitality, dedication, and focus of current members.

Fallbrook - We held a Brunch for members and friends and recruited members.

Redlands - Our September branch meeting is our biggest recruitment time. We hold a brunch meeting which is complimentary for all guests. At this meeting we highlight all the branch interest groups and activities. About 20 new members signed up at this initial meeting.

La Mesa-El Cajon - We have a new member brunch during the summer. We invite our members to bring potential members and we promote the Shape the Future campaign from National. This summer nine new members joined.

Sonora - We have a "Salad Supper" in September that showcases our interest groups and activities along with a presentation from our Tech Trek girls. Members are urged to bring at least one prospective member reminding them about the Shape the Future campaign. Last year seven new members joined at that meeting.

If you would like more information, please contact the branches mentioned (see AAUW State

Directory)

Kathy Andreini, kandreini@aauw-ca.org and **Ginny Hatfield**, ginnyaauw@gmail.com, Membership Co-Chairs

BRANCH SUPPORT

Do you want to talk to another branch or a state officer to get ideas for membership, programs, fundraising, governance or any AAUW related topic? Do you want to learn about successes from other branches or how they have handled challenges? Your [Branch Support Team](#) is here to help you. Contact your branch support representative for resources for problem solving by clicking [HERE](#).

Virginia Beck, Branch Support Committee Chair, vbeck@aauw-ca.org

AAUW FUNDS

You won't want to miss the AAUW Fund Luncheons! The reservation deadlines will be here before you know it. Click [HERE](#) to view the reservation form and register online or to access the form to mail in your reservation. Or go to the AAUW CA website and click AAUW Funds in the left column then click on Fall Funds Luncheons. Please share this information with your branch members.

As you begin or complete your fundraising activities for this year, keep in mind that AAUW policy is that fundraising is not done for other organizations and donations are not given to other organizations. Consult Policy 501, which can be found under AAUW Fund on the AAUW CA website.

Sharon Westafer, Director, Chair, AAUW CA Fund Committee, swestafer@aauw-ca.org

COLLEGE/UNIVERSITY COMMITTEE

Are you thinking you would like to get involved at your local college or university but just do not know what to do? We have an answer for you; attend an AAUW C/U webinar in September. Click on the links to go to each webinar sign-up page.

[C/U Chair Orientation](#): A webinar specifically for branch and state C/U chairs to provide clarity on your role. September 10.

[C/U 101](#): For C/U Representatives, but you can definitely listen on as they will also talk about how to work with state/branch C/U chairs on September 18th or 25th.

[Student Organizations 101](#): For more information on how to start an on-campus AAUW student organization on September 8th.

[Student Organizations 201](#): How to take an already existing AAUW student organization to the next level on September 16th.

If you can't attend, an archived recording of the webinar will be available on this page within a week after the call. If you have any questions about the call or the recording, please contact coll-univ@aauw.org

C/U Committee: **Tina Byrne, Dale Satake, Peggy Jaffe Satake, Peggy Jaffe**

LEADERSHIP DEVELOPMENT

Are you filling out your branch calendar for the upcoming year? Have you considered engaging

an AAUW CA Leader to speak at a branch or IBC meeting? We've revamped the Leader-on-Loan program to extend the leadership development workshops provided last year and bring them to your location. You can find support for Leadership development and training as well as motivational speakers on a variety of topics. Submit an application today by clicking [HERE](#).

We're also planning a leadership development track for the AAUW CA convention in April and for two sessions in Southern California in February/March (dates TBD). We'd like your feedback on what topics interest you. Click [HERE](#) to complete a short survey to help us focus our sessions.

For questions, contact: **Susan Negrete**, snegrete@aauw-ca.org, or **Sandi Gabe**, sandi.gabe@hotmail.com, Leadership Development Co-Chairs

SPEECH TREK

The new [2015-2016 Speech Trek Toolkit and Student Forms](#) are completed and are on the website. These documents have been sent to the ST Coordinators, but if you would like one, click on the link above or contact Cathy Foxhoven.

Cathy Foxhoven, Speech Trek Coordinator, aaufox@gmail.com

2016 STATE CONVENTION-- SAVE THE DATE - NOVEMBER 21, 2015

The 2016 State Convention NEEDS you! Plan on attending a short informational meeting at College of San Mateo's board room, 1-3pm about volunteering for convention to get that reduced convention rate. For more information, contact Cathy Foxhoven.

Cathy Foxhoven, Local Arrangements Chair for the AAUW CA Convention 2016, cfoxhoven@aauw-ca.org

INSURANCE

The insurance bill for 2015/2016 should be arriving in your email in October. AAUW CA would appreciate your quick payment as we have to pay for the insurance before we are able to bill each branch for its portion. We are aligning our insurance policy to be in alignment with our fiscal year, so this year's policy is only for 10 months. With this change, we hope to be able to provide your branch an estimate or the actual insurance bill the next fiscal year's budget in late June/early July. Information on the state insurance program and how your branch assessment is calculated may be found near the bottom of the page under "AAUW CA State Resources" by clicking [HERE](#). Questions on this or any other financial issue may be sent to me at cfo@aauw-ca.org.

Patricia Ferrer, AAUW CA Chief Financial Officer, cfo@aauw-ca.org

PROGRAM

Welcome to your new AAUW year! We will continue with our Program of the Month Recognition which publicizes outstanding branch or IBC mission based programs. This year each branch or IBC is requested to send information monthly to the program committee. This information should include the title of the program, your branch/IBC name, a brief one paragraph description of the program, a sentence or two about the outcome/success, and a photo if available. We will publish the information on our website not only to recognize your efforts but to provide ideas for other branches as well.

Lynn Batchelor, Program Chair

COMMUNICATIONS – Thanks for hanging with us.

A new email provider is coming and the website is up and running. Hopefully, not too many of you noticed it was gone.

This issue of B2B should have all the new emails and the old emails should be removed.

As always, keep in touch. We can't fix a problem we don't know we have. Working for better communications. Be patient - the committee has grown but so have the requests from those we service.

Deanna Arthur, Communication Chair, darthur@aauw-ca.org

NEWS ABOUT TECH TREK TRANSITION TO NATIONAL AAUW

As you have learned from Linda Stinebaugh, Tech Trek State Project Coordinator, we are in the process of becoming part of the National Tech Trek Project. The financial transition is now underway. Donations deposited with AAUW will not be charged the 5% administrative fee we currently pay to SPF.

- Branches will continue to send all Tech Trek donations to the Camp Treasurer where they send their campers. A list of Camp Treasurers are on the second page of each form below. To access the forms, you will need to use the login username: **member**, password: **aauwca**
- Checks payable to AAUW can be sent with a new deposit form found [HERE](#).
- Checks payable to AAUW CA SPF will be accepted until November using the form found [HERE](#).

Harriet Tower, AAUW CA Tech Trek Financial Liaison, Harriet.aauw@outlook.com

AAUW'S SUPPORT GENDER EQUITY IN EDUCATION PROJECT

Has your branch reached out to the Title IX coordinators in your local school districts and colleges/universities? As the AAUW CA Title IX representative, I am encouraging you to get your branch started, if you have not yet done

so. Visit www.aauw.org/resource/TitleIXDelivery and print out the materials that the federal Department of Education's Office for Civil Rights has produced to help your local institutions implement Title IX: a letter to school leaders, a letter to Title IX coordinators, and a resource guide. Call the school's administrative office and ask to be connected to the Title IX coordinator. The Title IX Coordinator most likely has other job responsibilities and is known by another title but also carries the position of Title IX coordinator. Schedule a meeting with the Title IX coordinator or get the coordinator's address and mail the materials to the coordinator. If you would like to include informational materials about AAUW, you can request that those be mailed to you via a link on the afore-mentioned AAUW web page. Finally, let AAUW know how your delivery went by reporting back via the same web page.

AAUW was instrumental in getting Title IX signed into law in 1972 and it is critical for us to follow through in delivering these resources to our schools. Together, as AAUW members, we can make a difference for all women and girls as we strengthen the compliance of all gender equity laws. If you have any questions about this project, please feel free to contact me.

Alicia Hetman, AAUW CA Title IX Representative, ahetman@aauw-ca.org

Message sent to Group(s): BranchLeadership, State

AAUW California
<http://www.aauw-ca.org>

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