



June 2015

Happy Summer! This Board to Board is being sent to the 2014-15 branch and state leaders. If you no longer have this position please forward it to the new person. The list of the new officers will be in place next month after the BOR has been received. Some people did not receive the emailed copy of the California Perspective. Please click [HERE](#) to open it from the website.

It has been suggested that branches include the user name and password for the AAUW CA website in their branch directory. This will encourage members to make better use of the website.

Contributions for Tech Trek

It is very important that the donations, grants, employer matching gifts and other contributions for Tech Trek are allocated to the camp that they were intended to support. All checks should be sent to AAUW CA Special Projects Fund, PO Box 160067, Sacramento, CA 95816--0067 and should be made out to AAUW Special Projects Fund. SPF will make sure they are credited to the correct camp if they are accompanied by the Matching Gifts Form. This form may be found at [HERE](#). If submitted separately, the form may be mailed to the same address or it may be emailed to smitchell@aauw-ca.org
Shelley Mitchell, AAUW CA Special Projects Fund, smitchell@aauw-ca.org

How to Give a Grad a Gift of AAUW CA membership....

As was mentioned in a previous Board to Board article, the State Board of Directors voted to extend the National Give a Grad a Gift membership program to AAUW CA. This means that not only will the new grad get a free National membership for a year but will also be entitled to a free year of State membership. In order for the State to process these memberships, however, each branch will need to send the State, c/o office@aauw-ca.org, a copy of the enrollment form that you send to National. This way AAUW CA can add the new grad to our database and make sure that she/he gets the California Perspective and other membership mailings. For those branches that participate in the MPP (Membership Payment Program) this is especially important, in that National's IT program is only designed to accommodate membership categories not membership campaigns. Until National can develop an interface on its system, this procedure needs to be followed. Once

the new grad is a member of National and State, it's now up to each branch to decide whether they will forego branch dues or charge a nominal amount.

The same procedure applies to E-Students; they are also offered free State membership, but the State needs their contact information so it can be added to our database. Here again, it is up to each branch to decide on how branch membership will be afforded.

The above two programs provide great incentives for increasing State and Branch memberships and we hope you will take advantage of these tools.

If you are a retiring Membership VP, please pass along this information to the new branch Membership VP. It will be posted soon on the AAUW CA website under Membership: Dues and Fees Schedule.

Kathy Andreini and Ginny Hatfield, Membership Co-Chairs, membership@aauw-ca.org

Leadership Development

Over 150 branch leaders and future leaders enjoyed Developing The Leader In You days hosted by the AAUW CA Leadership Development team on March 21 in Hayward and April 19 in Manhattan Beach. Attendees chose from workshops about managing change, strategic planning, facilitating meetings, mentoring leaders, conflict resolution, alternate leadership models and team development. All AAUW members now have access to the workshop materials [HERE](#). For questions, contact:

Virginia Beck, vbeck@aauw-ca.org or **Susan Negrete**, snegrete@aauw-ca.org, Leadership Development Co-Chairs

Branch Support

Congratulations on another successful year. If your branch doesn't already have a strategic planning and/or board retreat, you might want to consider holding one. Strategic planning has proven successful in many branches as a method of evaluating your current branch "health" and of providing a roadmap for where you expect the branch to be in the future. It works most effectively when you look at what you want your branch to look like in terms of the immediate (next year), middle range (5-10 years) and long range (15-20 years) future. Board retreats provide an opportunity to know your board on a new level and to use the synergy to look outside the past experiences of your branch as you plan for the future. As always your branch support team is here to help you celebrate your successes and to find resources to deal with your challenges. Your branch support team including your local liaisons and Helene Carr and Lynne Batchelor thank you for the opportunity to serve your branches and we appreciate all you have done this year.

Lynne Batchelor, lbatchelor@aauw-ca.org and **Helene Carr**, hcarr@aauw-ca.org, Branch Support Co-Chairs

State Elections

Congratulations to the winning candidates in our recent state election Click [HERE](#) to see the results. Of nearly 12,000 members in AAUW California, only 1,720 cast votes. Please work with branch members next year to get a better turnout.

Harriet Tower, 2015 Nominations & Elections Chair, elections@aauw-ca.org

Message sent to Group(s): Blanding

AAUW California

<http://www.aauw-ca.org>

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