



March 2016

This year is winding down and at the same time the incoming board is getting excited to take on new challenges. The upcoming Convention will provide new energy and fresh ideas. This is a good time in the AAUW calendar.

Program

Convention is just around the corner and we want to showcase your success with mission based programs. Your program/event/project will be featured at convention and will be added to our Wall of Fame. Not only does your program recognition application gain your branch well-deserved kudos but your ideas may assist other branches with program ideas as well. The form is quite simple so why not take a few minutes today to fill it out? Click [here](#) or go to the AAUW-CA website, click on Mission Based Program and click on Branch Program Recognition.

Lynn Batchelor, Program Chair, lynneaauw@aol.com

Nominations

Would you like to serve AAUW California?

The initial deadline for nominations for the AAUW CA Board of Directors has passed. We are currently in the 'write-in' period. Nominations will be accepted until April 2. We need to fill the secretary position and six directors. (Currently we have one nominee for secretary and five for director.)

Self-nominations are welcome. If you wish to nominate someone, you may send the name of your nominee to the committee at nominating@aauw-ca.org and we will contact her or him.

Information about required documents is available on the state website. Click on the Nominations and Elections link in the left column.

Jean Simutis, Nominations Chair, nominating@aauw-ca.org

Tech Trek

Please be sure your Tech Trek checks are payable to AAUW with Tech Trek/Camp Name in the memo line.

Donations should be mailed to your Camp Treasurer -- a list of treasurers and their contact information is on the second page of the [Deposit Form](#) found on the state website. When requested, you will need to enter Username **member** and Password **aauwca**.

If you know of any Tech Trek donations that have been sent directly to AAUW or made online, please alert your Camp Treasurer so she can look for it.

Harriet Tower, Tech Trek Financial Liaison, htower.techtrek@gmail.com

Communications

Please pass this information on to your members in your directories, newsletters, or whatever means is available to all. This is case sensitive with no punctuation.

The user name for the AAUW California Website is: **member**

The password for the AAUW California Website is: **aauwca**

Those of us at the office and on the webteam would be much wealthier if we received a \$1 every time we passed on this information.

On that note, please visit the MSD (member services database) on the national website. The state will be accessing this information to send out your ballots. Your branch may know what your correct email address is but that is no guarantee that it is correct on the National site.

While at the Convention please come to the Communications Workshop. We will take you through the miracles of branch, state and national communications. We look forward to seeing you there.

Deanna Arthur, Communication Chair, communications@aauw-ca.org

AAUW Fund

All branch AAUW Fund V.P.s received their year-end contribution report in February. Be sure to compare the report with your records and let Sharon Westafer know if you have questions.

If you would like to create certificates to honor your donors, the templates are available on the AAUW CA website under AAUW Fund. Click AAUW Fund in the left column, and then scroll down to near the bottom of the page to find various templates. The certificates look nice if you use 32# certificate paper.

The Fund committee invites you to the Fund gala at the State convention on Saturday, April 16th. Join us as we celebrate you, our wonderful Fund donors. We'll also hear a terrific speaker, announce the State Named Gift award recipient and honor the top branches in giving in 2015.

Sharon Westafer, AAUW Fund Committee Chair swestafer@aauw-ca.org

B2B March C/U Committee

The early-bird pricing for NCCWSL is available all through March until April 1 so you still have time to send an amazing student at the best price. Equal Pay Day 2016 is April 12th; is there an event planned at your local campus your branch can become involved with?

Tina Byrne, tina.byrne@sbcglobal.net, Dale Satake, dsatake@comcast.net, Peggy Jaffe, peggyjaffe@cox.net, C/U Committee

Chief Financial Officer

Membership Renewals will be starting soon. Our state dues remain the same: \$20 for a regular branch member; \$10 for a student affiliate. Does your branch have members that would like to pay with a credit card? Is your treasurer tired of depositing individual member checks and writing checks to AAUW and AAUW-CA for membership dues? Check out the Membership Payment Program offered by National: <http://www.aauw.org/resource/membership-payment-program/>. My branch was an initial participant in this program. It was a success and the branch would never go back to the old process.

Insurance. Your insurance for 2016-2017 fiscal year is based on your branch's February 1, 2016 headcount. National sent a notice to all membership and financial officers to verify the accuracy of this information and inform it immediately of any errors. We have reset our billing year to coincide with our fiscal year. We plan to send your branch an amount to use for your 2016-17 budget in late June/early July. This fiscal year, insurance was for a 10 month period (September 1, 2015 to June 30, 2016). We expect our total insurance bill to be higher due to longer coverage period and inflation. Your branch's portion will be based on its percentage of the total membership in AAUW CA.

Questions on these or any other financial matter may be sent to me.

Patricia Ferrer, AAUW CA Chief Financial Officer, cfo@aauw-ca.org

Membership

With apologies to Tennyson!

In the Spring an AAUW branch's fancy surely turns to thoughts of...recruiting. Now is the time to plan recruiting events. Remember a new member joining March 16th or after will be a member until June 2017, that's up to 15 months of membership for the price of 12 - what a deal. Add the incentive of the [Shape the Future Campaign](#) which offers new members half off National dues and you have the perfect opportunity. For every 2 new members joining under Shape the Future, the branch receives one free membership (maximum of 5) to use any way they like. You could: offer free National membership to a speaker; use one as a prize for the member who recruited the most new members; offer one as a prize in a drawing from among the members who have renewed their membership by a certain date; offer one to a member who may be struggling to pay their dues... whatever! Another good reason for branches to recruit in the spring is that your new member has an opportunity to be involved in activities now and may become interested in participating as a committee member for next year. A Spring new member would also be in the branch directory/yearbook for 2016-17.

The Membership Committee is presenting a workshop at the State convention and would love to hear your best recruiting and engagement/retention ideas. Please send to membership@aauw-ca.org

Kathy Andreini and Ginny Hatfield, Membership Co-Chairs, membership@aauw-ca.org

Message sent to Group(s): BranchLeadership, State

AAUW California
<http://www.aauw-ca.org>

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